



# WORLD DAIRY EXPO<sup>®</sup>

*Where the global dairy industry meets!*

OCTOBER 1 - 4, 2024 | MADISON, WISCONSIN, USA

## What You Need to Know For Your Arrival at Expo

2024 Show  
Schedule

HPAI Bulletins

### 2024 Calendar

September 25, 10 a.m. - 10 p.m. CDT	Pre-Approved arrival of animals
September 26, 7 a.m. CDT	All animals begin arriving
September 28, 9 a.m.	Youth Fitting Contest
September 28, 12 p.m.	Youth Showmanship Contest
September 28, 12 p.m.	All cattle must be on grounds (unless approved late arrival)
September 28 - October 4, 5 p.m.	Online Late Entries Close 5 p.m. CDT day prior to breed exhibitor meeting
September 29 - October 4	World Dairy Expo 2024



#### Youth Fitting Contest Entries Due

Final deadline: Saturday, September 21,  
11:59 p.m. CST, \$20 registration



#### Youth Showmanship Contest Entries Due

Final deadline: Saturday, September 21,  
11:59 p.m. CST, \$20 registration

**\*Contest entries will not be accepted after September 21 or on site. Register today!**

Enter



**\*\*New Gate Entry for all Cattle and Tack\*\***

**ALL cattle and tack will arrive at the Olin Gate entrance. Cattle Check In for Animal Health and Stalling assignments will be at this location in the temporary office trailer (yellow star on map). All CVI and Influenza A test reports must be presented for review at this location.**

Wednesday - Saturday Noon Traffic pattern:

Olin Avenue will allow for two lanes of in-bound traffic.  
 Exit of grounds will be at Main Gate to Rimrock Road.

**Cattle Arrival Must Haves!**

**Certificate of Veterinary Inspection - Animal Health Paper Requirements:**

1. Lactating animals MUST each have a negative HPAI – Influenza A test result report
2. RFID 124/840 Id must be listed for each animal, Two forms of animal ID are encouraged (RFID and tattoo/ear tag)
3. Departure/Shipping Date must be listed
4. Departure/Shipping date must be within 7 days of negative HPAI sample collection
5. Bring 2 copies of your CVI and Influenza A Test Report.

It is preferred to unload cows first and verify CVI and Influenza A test requirements and identification before any animal on the load is permitted to enter stalling areas.

If any of the above items are missing, cattle will not be removed from trailers and all cattle on the trailer will be removed from the Alliant Energy Center grounds. This is for the health and safety of cattle, exhibitors, attendees and all personnel on grounds. Wisconsin DATCP may review any case.

**Grounds and Electrical Safety for your Stalling Setup**

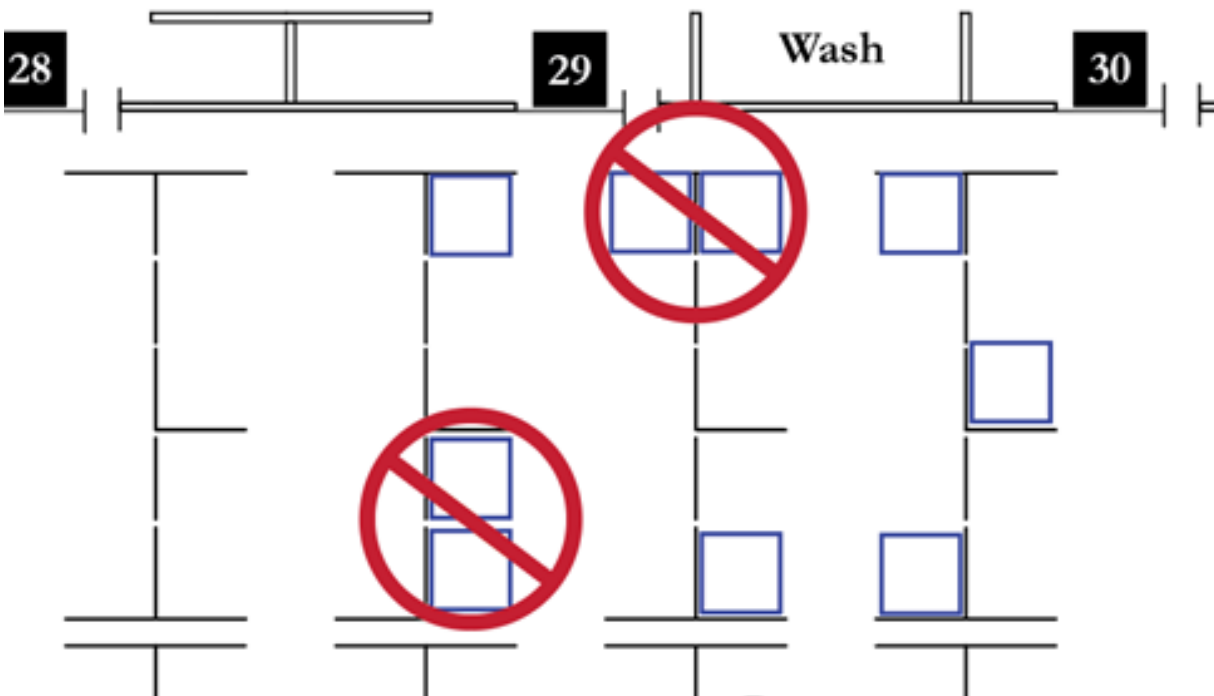
- All appliances must be plugged into a GFCI power strip/outlet.
- Maximum of 3 cooking appliances per string. No hot plates or griddles are allowed

inside a building or tent.

- Refrigerator must be plugged directly into a power source. Other smaller appliances may be plugged into power strips with no more than 3 appliances per power strip
- One, 12-gauge extension cord may be used to connect an appliance to a power source.
- All electrical cords must be elevated above the ground. Cords may run on top of stalling panels.
- All tents are required to have an operable 2A-10B:C fire extinguisher positioned immediately outside of the tent.

## Popup Tent Placements

Be mindful of your 10'x10' tent placements throughout all cattle housing areas. They should have at least 10-feet of open space between them on all sides, including across the tie-panel.



For your designing needs, here are the [Stalling panel dimensions](#).

## Feed & Bedding Storage

Feed and Bedding is encouraged to be stored on trailers in Quann Park. In the Pavilions and Tents, materials must not block doorways/exits. Please store materials in designated areas, 10-feet away from cattle tent, when you first move in or you'll be asked to move it. Bales of straw/hay may be stacked to a height of 4-feet within the building. Under the Pavilion overhang or around Exterior Tent storage space, bales may be stacked to 8-feet height. All round and large bales must be kept tidy for the duration of the show.

## Feed Vendor Pricing and Information

Now Available [Here!](#)

## Early Release Process

Exhibitors must have received early release approval. Following is the procedural process:

1. **Must have approval before leaving. If exhibitors leave without approval, they are subject to an On-Site Rules violation**
2. Obtain your "Early Release Exhibitor Checklist" from Dairy Cattle Show Office, top floor of Coliseum

3. Pay Feed and Veterinary Service bills
4. Remove stalling signage
5. Remove Cage & Fans
6. Remove Supplies, Feed & Tack
7. All Trash must be in trash containers. No debris in stalling area
8. Aisle swept neat

Return Checklist at load out to Security officer or Superintendent

Truck and Trailer movement is permitted 6 p.m. - midnight. Exhibitor may be released with approval following the completion of that breed's cow show beginning at 6 p.m.

Exhibitors must be safe with vehicle and animal movement around the Pavilions and cattle housing tents!

Exhibitors stalling locations may be moved for 2024 to accommodate early release. Access with vehicles to Pavilion 1 and the east ends of Tents 1 & 2 will be extremely limited.

## **Put your Trash in the Cans!**

Uphoff's is once again contracted to remove manure and waste milk at this year's Expo. The crew from Uphoff's is really great in removing the manure, bedding packs and waste milk produced at Expo. They recycle the manure/bedding packs and apply it to local farm fields. If there is trash in the manure/bedding packs, it will be taken to the landfill – resulting in an extremely high final bill. Each year, Expo pays over \$20,000 in additional fees for garbage the Uphoff's crew has to pick out on Saturday morning after everyone moves out. Be a responsible and courteous exhibitor and throw your trash in the garbage can and cans/bottles in the recycling cans. This is not a tall order or difficult ask, we can all do better, help us be better for you!

## **Milkhouse Procedures**

- **Bring: your own post dip disinfectant cup.** BouMatic will supply disposable-wipes and towels. Nitrile gloves will be available
- All exhibitors planning to use the parlor must sign in and provide their information before milking.
- During busy hours, animals will be allowed in the parlor by alternating sides. If your group size is larger than 6 cows, please see the attendant for further instructions.
- Additional bio-security measures will be in place to clean after milking.

**Felly's Flowers Order Form** – order deadline is 9/26 for delivery on 9/30.

Beautify your display with Expo mums! Mums are locally grown. Order now for delivery on Monday, September 30. No on-site sales will be made this year.

## **Subscribe to ExpoTV Today!**

For 15 years, people from 130 countries have shared in the special moments at World Dairy Expo thanks to livestreaming on ExpoTV, and then relive them through archived videos. This year, access must be acquired through a subscription. Your annual \$30 subscription will contribute to ExpoTV's future and continue the world-class coverage of World Dairy Expo globally. Your subscription includes 40+ industry expert presentations and full-length coverage of the dairy cattle shows and highlights of youth showmanship and the judging contest banquet.

ExpoTV subscriptions and event tickets must be purchased separately. You must have a stable internet connection to view ExpoTV. Archived footage of World Dairy Expo 2024 will be available on YouTube after January 5, 2025.

Click [here](#) to subscribe!

## Why charge for ExpoTV?

We know it is expensive to exhibit cattle at World Dairy Expo. However, even with fees being what they are, they don't cover the costs that factor into a walk on the colored shavings. The cattle show is a cornerstone of World Dairy Expo, and we will continue to figure out ways to underwrite it, but we simply can't go backwards another \$100,000 per year on ExpoTV too, and that is the amount World Dairy Expo has to foot after sponsorships are paid.

## Supreme Selections

The selection of Supreme Champion of the Heifer Show is moving to Thursday evening following the naming of the International Holstein Show Junior Champion. Zoetis' premiere of "Born of the Bond" will kick off the Supreme selection on Thursday. The Parade of Champions will continue Friday evening with selection of the Supreme Champion.

## New Food Court Locations

The Expo Food Court is moving to the Bob Johnson Plaza, located on the lower outside space between the Coliseum (on the east side) and Arena Building (The Tanbark). Food options include Smoked Beef Brisket, Turkey Bacon Club, Southwestern Chicken & Elote Corn Wraps, Chicken Salad and much more! [Check out the menus here.](#)

## Attendee Appreciation Events

New this year, Expo will host nightly attendee appreciation events directly within its Trade Show. Be on the lookout for these events in the Exhibition Hall, Trade Center and Coliseum. Complimentary snacks and beer samplings will be provided!

## Event App – Download Today

World Dairy Expo mobile event app is available in the App Store and Google Play. Store your digital admission ticket, customize your schedule, get real-time dairy cattle show results, use the interactive maps to plan your route in the trade show and to find your favorite cattle, event connect and schedule a meeting with trade show exhibitors. Download or update to version 1.8.1 today.

[Download App](#)

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## Helpful Dairy Cattle Exhibitor Links

- [Breed Show & Sale Schedule](#)
- [NEW Dairy Cattle Show Affiliate & Show Service Provider Forms](#)
- [Felly's Flowers Mum Order Form](#)
- [WDE Dairy Cattle Exhibitor Facebook Group](#)
- [Career Connections](#) – now on Monday, September 30!
- [Special Amenities for International Exhibitors](#)

Dairy Systems Manager  
Direct phone: (608) 960-7910

Cattle Show & Contests Coordinator  
Direct phone: (608) 960-7907

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## Follow Us on Social Media!



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