



EXPO DAILY EDITION

WHY ADVERTISE IN THE EXPO DAILY EDITION?

- More than 51,000 attended in 2025. Grab their attention as they come through the gate.
- 67% of attendees are farmers or business professionals.
- More than 15,900 came solely for the trade show. A chance to draw current and prospective customers in; they want to visit with you!
- Premium positioning available.
- Discounted multi-day advertising available.
- Over 460 businesses exhibited at the 2025 Expo; they are your competition!
- A World Dairy Expo tradition in an industry-wide loved publication.

A link to the online version of the Expo Daily Edition will be emailed out to over 9,000 recipients each day of the Expo!

If you want an edge with a new product introduction, promotional speakers/programs and increased booth traffic, consider advertising in the Expo Daily Edition. This is a great tool to help your business thrive!

**PRINTED
SEPTEMBER 28
THROUGH
OCTOBER 2!
AD
DEADLINE
SEPTEMBER 4**

Ad Sizes (Black and White)	Single Day*	Mon.-Fri.*
Center Spread 21.5"w X 16.25"h	\$1,883. ²²	\$9,416. ¹²
Full Page 10.25"w X 16.25"h	\$1,089. ³⁵	\$5,446. ⁷⁵
1/2 page 10.25"w X 7.875"h	\$686. ⁰⁷	\$3,430. ³⁷
1/3 page 5"w X 10.675"h	\$511. ⁰⁷	\$2,555. ³²
1/4 page 5"w X 7.875"h	\$431. ¹⁸	\$2,155. ⁸⁹
1/6 page 5"w X 5"h	\$296. ⁷⁵	\$1,483. ⁷⁵
1/8 page 5"w X 3.75"h	\$221. ⁹³	\$1,109. ⁶³
2x2 3.25"w X 2"h	\$106. ⁵³	\$532. ⁶⁴

COLOR: Add \$150 per day per ad (no discounts).

*prices may be increased if paper tariffs are being charged at the time of printing.



CONTACT US TODAY TO LEARN MORE

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