

WORLD DAIRY EXPO®

DAIRY CATTLE SHOW, SALES & YOUTH CONTESTS SCHEDULE

Exhibitors Only

Wednesday, September 23

10:00 a.m. Dairy Cattle Show Move-In By
Permission Only

Thursday, September 24

7:00 a.m. Dairy Cattle Show Move-In

Friday, September 25

All Day Dairy Cattle Show Move-In

Saturday, September 26

7:00 a.m. 4-H, Intercollegiate & Post-Secondary Dairy
Cattle Judging Contests

7:00 a.m. WDE Youth Fitting Contest

12:00 p.m. All Dairy Cattle Must Be On Grounds

12:00 p.m. WDE Youth Showmanship Contest

2:00 p.m. Dairy Cattle Exhibitor Ice Cream Social*

5:30 p.m. 4-H, Intercollegiate & Post-Secondary Dairy
Cattle Judging Contest Reception & Banquet

WORLD DAIRY EXPO 2026

Sunday, September 27

7:00 a.m. Post-Secondary Practical Contest*

10:00 a.m. International Junior Holstein Show

10:00 a.m. International Milking Shorthorn Show - Heifers

7:00 p.m. World Ayrshire Event Sale*

Monday, September 28

7:00 a.m. International Jersey Show - Heifers

12:30 p.m. International Ayrshire Show - Heifers

2:00 p.m. Global Opportunity Guernsey Sale*

2:00 p.m. International Milking Shorthorn Show - Cows

Tuesday, September 29

7:00 a.m. International Jersey Show - Cows

7:00 a.m. International Ayrshire Show - Cows

2:30 p.m. International Brown Swiss Show - Heifers

6:00 p.m. Top of the World Jersey Sale*

Wednesday, September 30

7:00 a.m. International Brown Swiss Show - Cows

7:00 a.m. International Guernsey Show - Heifers

2:00 p.m. International Red & White Show - Heifers

2:00 p.m. World Premier Brown Swiss Sale*

6:00 p.m. World Classic '26 Holstein Sale*

Thursday, October 1

7:00 a.m. International Red & White Show - Cows

7:00 a.m. International Guernsey Show - Cows

1:30 p.m. International Holstein Show - Heifers

8:30 p.m. Supreme Champion of the Heifer Show Selection

Friday, October 2

7:00 a.m. International Holstein Show - Cows

4:00 p.m. Supreme Champion Selection

5:30 p.m. Cattle Release

**schedule subject to change*

SUNDAY, SEPTEMBER 27 - FRIDAY, OCTOBER 2, 2026 | MADISON, WISCONSIN

WWW.WORLDDAIRYEXPO.COM | WDE@WDEXPO.COM