



WORLD DAIRY EXPO®

2025 Recognition Award Nomination Form & Guidelines

Dairy Producer(s) of the Year

This award is presented to individuals who are dairy producers and whose primary source of income is derived from the dairy enterprise. Their dairy operation should excel in efficient production and the breeding of quality dairy animals. Progressive management practices and a history of achievement must be evident. Their involvement in the community, government activities, marketing organizations, World Dairy Expo and other aspects of the dairy industry will also be considered.

Industry Person(s) of the Year

This award is presented to individuals in recognition of excellence for research, development, education, marketing, manufacturing, or other fields, which are a part of an industry or institution that provides goods or services to the dairy industry. This person is a resident of the United States and may be an active dairy producer whose primary achievements are industry focused.

International Person(s) of the Year

This award is presented to individuals in recognition for excellence in international research, development, education, marketing, manufacturing, or other fields, which are a part of an industry or institution that provides goods or services to the international dairy industry. This person has a primary residency outside of the United States whose achievements are internationally focused.

Additional Qualifications

Individuals must be living and meet all nomination requirements as of March 1 of the year in which they are selected and recognized. Individuals may be nominated in more than one category by separate individuals and on separate nominations forms. Individuals may only be recognized in one award category.

Nomination Form and all supporting materials must be submitted by February 15, 2025.

3310 Latham Drive | Madison, Wisconsin USA 53713 | P: 608.224.6455

E: wde@wdexpo.com | worlddairyexpo.com



2025 WORLD DAIRY EXPO®

Official Recognition Award Nomination Form

Check Category of Nominee:

- Dairy Producer(s) of the Year Industry Person(s) of the Year
 International Person(s) of the Year

Name of Nominee(s) _____

Address of Nominee(s) _____

City _____ State _____ Country _____ Zip _____

Home Telephone _____ Work Telephone _____

Cell Phone _____ E-Mail _____

Education _____

Farm Name or Business Affiliation _____

Required Information:

The nomination form and all supporting materials must be ten pages or less, including up to three one-page supporting letters of recommendation and/or up to three endorsement signatures. Please note: Individuals serving as endorsees should be different than the nominator and recommendation letter writers. On separate sheets of paper, the nominator should explain in detail why the nominee excels in the areas listed below. If possible, we prefer the nominator submits all materials together.

Reference applicable score card for point allocations in the following categories:

1. Dairy Industry Contributions and Accomplishments
2. Business, Herd and Farm Achievements (If applicable)
3. Community Activities and Leadership Roles
4. Professional and/or Farm Organization Leadership Positions
5. Honors and Recognitions Received
6. Additional Information as Deemed Important

Nomination forms are kept on file and considered for three years. Information can be updated at any time. After three years, a new nomination form must be submitted for the candidate to be reconsidered. Awards will be formally presented on October 1 at World Dairy Expo 2025.

Nominated By: Name(s) _____

Address _____

City _____ State _____ Country _____ Zip _____

Telephone _____ E-Mail _____

Date Submitted _____

**DEADLINE: Application and supporting materials are due to the
World Dairy Expo Office by February 15, 2025**

Return this form and all supporting materials to:

3310 Latham Drive | Madison, Wisconsin USA 53713 | P: 608.224.6455



2025 WORLD DAIRY EXPO®

Official Recognition Award Endorsement Signature Form

ENDORSEE #1: Name (Printed) _____
Company/Organization/Farm _____ Title _____
City _____ State _____ Country _____
Phone _____ E-Mail _____
Nominee's Name _____ Recognition Award Category _____
Signature _____

Submitted by **February 15, 2025** to:

World Dairy Expo, 3310 Latham Drive, Madison, Wisconsin USA 53713 | E: wde@wdexpo.com

ENDORSEE #2: Name (Printed) _____
Company/Organization/Farm _____ Title _____
City _____ State _____ Country _____
Phone _____ E-Mail _____
Nominee's Name _____ Recognition Award Category _____
Signature _____

Submitted by **February 15, 2025** to:

World Dairy Expo, 3310 Latham Drive, Madison, Wisconsin USA 53713 | E: wde@wdexpo.com

ENDORSEE #3: Name (Printed) _____
Company/Organization/Farm _____ Title _____
City _____ State _____ Country _____
Phone _____ E-Mail _____
Nominee's Name _____ Recognition Award Category _____
Signature _____

Submitted by **February 15, 2025** to:

World Dairy Expo, 3310 Latham Drive, Madison, Wisconsin USA 53713 | E: wde@wdexpo.com



**World Dairy Expo, Inc.
Recognition Award
Dairy Producer of the Year**

Score Card		Points
1. Dairy Activities	25	
Industry Impact Promotion/Education/Dairy Issues/Policies Leadership Roles/Committees Government Activities Other		
2. Herd Achievements	25	
Breeding /Production/Classification Facilities/Nutrition/Nutrient Management Unique Marketing Efforts of Operation Overview of Total Operation Other		
3. Community Activities	25	
Local Leadership Accomplishments Youth Programs Civic/Church/Volunteer Involvement Off The Dairy Other		
4. Personal and/or Farm Organization Memberships	15	
5. Honors/Special Awards	10	
Total Points	100	Score _____



**World Dairy Expo, Inc.
Recognition Award
Industry Person of the Year**

Score Card		
	Points	
1. Dairy Industry Contributions	25	
Marketing/Manufacturing/Trade Accomplishments Promotion/Dairy Issues/Policies Research Education Other		
2. Dairy Business Activities	25	
Positions Held Business Management Professional Achievements Other		
3. Community Activities	25	
Leadership Accomplishments (Adult/Youth) Civic Groups Church/Volunteer Other		
4. Honors/Special Awards/Publications	15	
5. Professional and/or Organization Memberships	10	
Total Points	100	Score _____



**World Dairy Expo, Inc.
Recognition Award
International Person of the Year**

Score Card		
	Points	
1. Dairy Industry Contributions/Activities	25	
<ul style="list-style-type: none"> Work Within Industry Trade Groups Promotion/Dairy Issues/Policies Global Relations/Countries Involved Marketing/Manufacturing/Trade Accomplishments Research Other 		
2. Herd Achievements (If applicable) or Business Activities	25	
<ul style="list-style-type: none"> Breeding /Production/Classification Facilities/Nutrition/Nutrient Management Unique Marketing Efforts of Operation Positions Held Business Management Professional Achievements Other 		
3. Community Activities	25	
<ul style="list-style-type: none"> Leadership Accomplishments (Adult/Youth) Civic/Church/Volunteer Other 		
4. Professional and/or Organization Memberships	15	
5. Honors/Special Awards	10	
Total Points	100	Score _____