



EXPO DAILY EDITION

Friday, Oct. 6, 2023

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FLAVORS OF THE DAY

Grilled Cheese

Creamy Havarti made in Roth, Wis. UW-Madison Cheese Stand next to the Arena Building

Ice Cream

Big Muddy • Jumping Jersey Cow • Pirate's Bounty GEA Ice Cream Stand located in the Exhibition Hall

ATTENDEE INFORMATION

Create your schedule

Download Expo's mobile event app for complete show details, today's schedule of events, maps and interactive features. Find it by scanning this QR code.



#WDE23



56th

Lilly Lands on top of Red & White show

Topp, Schmaling place 351 head

BY DANIELLE NAUMAN
Staff Writer

MADISON, Wis. — Premium Apple Crisp Lilly-Red, the winning Four-Year-Old, was tapped as the Senior and Grand Champion of the International Red & White Show Oct. 5 at World Dairy Expo in Madison.

Lilly is owned by Jim Butler, of Chebanse, Illinois. Following Lilly as the Reserve Senior and Reserve Grand Champion was Ransom-Rail Beth-Red, the winner of the Five-Year-Old Class. Beth is owned by the partnership of MilkSource, Ransom-Rail and Fischer, of Kaukauna.

The Honorable Mention Senior Champion cow was MilkSource Tantrum-Red-ET, the second-place Four-Year-Old, exhibited by MilkSource Genetics, of Kaukauna.

Honorable Mention Grand Champion honors went to the Intermediate Champion, the winning Senior Three-Year-Old, Golden-Oaks Temptres-Red-ET. She was exhibited by the partnership of MilkSource, Fischer, Steincrest and Crescentmead, of Kaukauna.

The judges' selection for Reserve Intermediate Champion was the second-place Senior Three-Year-Old, Willye Srdmptous Legacy-Red, exhibited by Oakfield Corners Dairy, of Oakfield, New York. Receiving recognition as the Honorable Mention Intermediate Champion was Ms T-Triple-T TL Fame-Red, the top-placing Junior



PHOTO COURTESY OF COWSMOPOLITAN

Premium Apple Crisp Lilly-Red is named Senior and Grand Champion of the International Red & White Show Oct. 5 after winning the Four-Year-Old Cow Class at World Dairy Expo in Madison, Wisconsin. Lilly is owned by Jim Butler. Ransom-Rail Beth-Red is named Reserve Senior and Reserve Grand Champion, after winning the Five-Year-Old Class. She is exhibited by MilkSource, Ransom-Rail and Fischer. Golden-Oaks Temptres-Red-ET is named Intermediate and Honorable Mention Grand Champion after winning the Senior Three-Year-Old Class. She is owned by MilkSource, Fischer, Steincrest and Crescentmead.

Three-Year-Old, also exhibited by Oakfield Corners Dairy.

In the heifer show, Junior Champion honors went to the winning Summer Yearling, Sco-Lo Dc Rogue2470-Red-ET, exhibited by Fly Higher, Andy and Whitney Reynolds, and Mackenzie Reynolds, of Corfu, New York. She was followed for Reserve Junior Champion by the winning Winter Yearling, Betley Lightsout-Red-ET, exhibited by Claire and Jacob Betley, of Pulaski. Honorable Mention recognition was paid to the winning Spring Calf, McWilliams Shakira-Red-ET, exhibited by Westcoast Holsteins, of Chilliwack, British Columbia.

Bella-Ridge, the Harbaugh and Loehr families, of Marion, was awarded with the Premier Breeder and Premier Exhibitor banners for the Heifer Show. Mr Blondin War-

rior-Red-ET was named the Premier Sire of the Heifer Show.

The overall Premier Breeder banner was awarded to Kress-Hill Dairy, of Newton. Oakfield Corners Dairy garnered enough points to claim the Premier Exhibitor banner. Riverdown Unstopabull-Red was named Premier Sire.

Official Judge Phillip Topp, of Botkins, Ohio, and his associate judge Tanner Schmaling, of Delavan, were charged with placing 351 head of Red & Whites during the International Red & White Show. Complete show results are available at www.worlddairyexpo.com.

**Jim Butler, of Chebanse, Illinois
Premium Apple Crisp Lilly-Red**

Tell us about your animal. Lilly is scored EX-92. We bought her this week from Juniper Farm, of Gray,

Maine.

What does receiving this title mean to you? It is the first time I have had a Grand Champion cow at World Dairy Expo.

How did you prepare for the show and who helped you? All the credit goes to Steve Wagner and George Liberty at Juniper. They got her mostly ready. Our team that got her to the ring consists of Eduardo Moraes from Brazil, Mike Deaver led her, and Joe and Amber Price, who are our herdsman at home.

What trait do you like most about your animal? She is a complete cow with an incredible udder. She has so much length and is so clean. It is really just her overall correctness.

Why do you enjoy showing at WDE? The competition here is the greatest; it is always steep.

A career centered on learning

Kortus honored as Dairy Producer of the Year

BY MARIA BICHLER
Staff Writer

LYNDEN, Wash. — From his time growing up on a commercial dairy farm to raising a family and flourishing a notable career, Randy Kortus has never stopped learning.

"What kept me going was a desire to constantly learn," Kortus said. "No matter where you go, you keep trying to say, 'What can I learn?'"

Kortus, who was accompanied by a contingent of children and grandchildren, was recognized as the Dairy Producer of the Year Oct. 4 during the Recognition Awards Banquet at World Dairy Expo.

"I'm really looking forward to Expo," Kortus said. "This award was a real surprise, but I'm honored. My children were a big part of the farm, and it is exciting that they will be coming



PHOTO SUBMITTED

Mike, Jana, Melissa and Randy Kortus take a picture in August 2015 at the Northwest Washington Fair in Lynden, Washington. Randy was named the 2023 World Dairy Expo Producer of the Year.

with me."

Kortus and his late wife, Jana, alongside their five children, built an empire of elite

cattle genetics under the Mainstream prefix. The herd that called Lynden home grew to include registered Holstein, Jersey

and Ayrshire cattle.

Kortus is prompt to establish gratitude for Jana's contribution to Mainstream's success. He said breeding decisions were made as a team.

"To give Jana credit, she missed very little milking when she was sick (with cancer)," Kortus said. "I milked on the north end, and she milked in the south end. The house is pretty close to the barn, and our kids said they could hear us arguing. We told them, 'No, we're just discussing who we're breeding the cow to.'"

Those breeding decisions had a ripple effect across the dairy industry, impacting multiple breeds for decades to come.

High-producing, long-lived cows with show-winning type began to fill the stanchion barn the Kortus family milked in.

Mainstream lists 92 homebred Holstein Excellent cows, six Holstein Association USA Herd of Excellence awards, 47 Gold Medal Dam awards and 23 Dam of Merit cows on its long

Turn to KORTUS | Page 4

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TODAY IN THE TANBARK

The Tanbark, located in the Arena Building, is a full-service bar and restaurant that serves as the meeting place for attendees and exhibitors. Join us for a meal, Happy Hour, a nightly reception or an industry-hosted event.

11 A.M. - 3 P.M.
Lunch

11 A.M. - CLOSE
Bar

Educational opportunities at WDE

Expo Seminar: Noon

Presented daily by industry leaders in the Mendota 1 meeting room of the Exhibition Hall, these seminars address topics centered around management practices, beef on dairy, federal orders and mental health. Seminars consist of a 45-minute presentation and time for questions and answers.

The Importance of Mental Health in Agriculture
Presenter: Ted Matthews, Director of Minnesota Rural Mental Health
Sponsored by: DATCP - Wisconsin Farm Center

Expo en Español: 2 p.m.

Expo en Español es un programa educacional nuevo para hablantes de español involucrados en la industria lechera. Estos seminarios que se presentan en español se concentran en las herramientas que son de beneficio para los gerentes y los gerentes de nivel intermedio de las granjas lecheras.

¿Cómo Debo Tratar los Casos de Mastitis?
Ponente: María José Fuenzalida, Ph.D., Profesora Asistente – Salud y Manejo de Ganado Lechero, Universidad de Wisconsin – River Falls
Patrocinado por: Progressive Dairy

Dairy Forage Seminars

Dairy Forage Seminars at World Dairy Expo are hosted by the organizing partners of the World Forage Analysis Superbowl. Forage experts from the U.S. Dairy Forage Research Center, University of Wisconsin and other research centers work together to present seminars on cutting-edge research and information. These experts are also available throughout the week in the World Forage Analysis Superbowl space, located in the Trade Center at World Dairy Expo.

10 a.m. Grazing Systems Can Be A Win-Win Solution for the Modern-Day Dairy
Presenter: David Jaramillo, Ph.D., Res. Animal Scientist, U.S. Dairy Forage Research Center, Marshfield, Wis.
Approved for: (1) Nutrient Management CEU from Certified Crop Advisors
1:30 p.m. What's In A Name? Dual-Purpose Crops for Conservation and Forage
Presenter: Jose Franco, Ph.D., Res. Agronomist, U.S. Dairy Forage Research Center, Madison, Wis.
Approved for: (1) Crop Management CEU from Certified Crop Advisors

TANBARK TALK 9 A.M.

Women Leading Dairy: Challenges and Opportunities

Hosted by: Dairy Girl Network & National Young Cooperators Program

Women show leadership at all levels of the dairy supply chain. On farms, women are either principal operators or decision-makers on over half of all farming operations. But women face unique challenges to reaching leadership positions, ranging from work-family expectations to developing professional networks to fighting attitudes of “that’s the way it’s always been.”

Knowledge Nook Sessions

Located in the Atrium of the Exhibition Hall, the Knowledge Nook is a space designed for companies to showcase an innovative product, service or research that was introduced to the market since the last World Dairy Expo.

9:30 a.m. Modern Approaches to Optimizing Calf Performance on Your Farm
Speaker: John Paul Heavyside, Director, Business Development, Dairy Farmers of America
Panelists: Ralph Briggs, Animal Nutrition Consultant; Katie Kovalaske, On-Farm Calf Nutrition and Systems Specialist; and Dan Kullot, DVM, Veterinary Specialist
Presenting Company: Dairy Farmers of America
10:30 a.m. Robots or Rotary: Considerations When Choosing Large Herd Automation
Speaker: Jeff Hahn & Jason French, Market Solution Managers, DeLaval, Inc.
Producer Panel: Derrick Josi, Wilsonview Dairy, Tillamook, Oregon and Mitch Moorlag, Edaleen Dairy, Lynden, Washington
Presenting Company: DeLaval, Inc.
11:30 a.m. Digitizing Dairy Barn Design
Speaker: Mario Mondaca, Ph.D., Senior Technical Applications and Research Engineer, VES-Artex
Presenting Company: VES-Artex
12:30 p.m. Farm Pulse - Using Farm Financials to Make Informed Decisions
Speaker: Katie L. Wantoch, Farm Management Professor of Practice, UW-Madison Division of Extension
Presenting Company: UW Madison Extension Agriculture Institute
1:30 p.m. Precision Feeding with Handheld NIR Technology
Speaker: Jacqueline Williams, Ph.D., Business Development & Sales Manager, BASF
Presenting Company: trinamiX
2:30 p.m. Antibody Profiles of Bovine Milk Replacers
Speaker: Roger Saltman, DVM, RLS Management Solutions LLC and Shawn Jones, Ph.D., Arkion Life Sciences
Presenting Company: Arkion Life Sciences

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EXPO MILESTONES

Laura
Herschleb

Breaking ground while looking ahead

Herschleb leads World Dairy Expo into the future

BY DANIELLE NAUMAN
Staff Writer

MADISON, Wis. — For Laura Herschleb, ascending to the position of World Dairy Expo's General Manager in 2022 was like coming home.

"Expo has been a part of my life, in some facet, for a long time," Herschleb said. "There is no event like World Dairy Expo, no event that stirs a passion within people like Expo does. There are times I still pinch myself to make sure I am not dreaming."

Herschleb's personal Expo story dates back to her college days, when as a member of the Badger Dairy Club, she worked behind the scenes helping orchestrate the week of magic that is World Dairy Expo.

After her graduation from the University of Wisconsin-Madison, Herschleb held positions with various companies that afforded her the opportunity to view the show from the perspective of a commercial exhibitor in the Trade Show.

The next stop on her career

path led Herschleb to the Expo team serving in the role of Dairy Cattle Show Manager, where she spent five years working with dairy cattle exhibitors to facilitate the great Showing spectacle on the colored shavings.

Even though her career journey moved on from Expo, Herschleb continued to return to the show to serve as a volunteer and contract employee in a variety of capacities. Those activities continued to grow her love of the world-class global dairy event.

When the opportunity to become World Dairy Expo's General Manager became available, Herschleb decided it was a perfect fit for her interests, passion and skill set.

"Growing up on a dairy farm in southeastern Wisconsin, World Dairy Expo has always had a special mystique for me," Herschleb said. "I felt that if I had the opportunity to return to the Expo team, it would be the right move for me, so I decided to throw my hat in the ring."

Herschleb broke ground, becoming the first woman to lead the decades-long show. She credits the ease of her transition into

the role as General Manager to the Expo team she has the good fortune to work with.

"The Expo team shares a deep passion for the dairy industry. The energy and dedication the Expo team brings to planning this event is second to none. Working with this team, developing new ideas and working to ensure the continued growth and success of Expo is such a rewarding experience."

Herschleb said long-range planning comprises a large part of her role as General Manager.

"We recently signed a five-year contract with Alliant Energy Center," Herschleb said. "With that, we have completed the strategic plan for our next five years, and we will be working to implement that."

Looking to the future, in the next five years and beyond, Herschleb said she is eager to embrace everything the ever-changing dairy industry sends Expo's way.

"The evolution of World Dairy Expo has been very similar to the evolution of the dairy industry," Herschleb said. "We are working hard to make sure the offerings we have in place for our dairy cattle exhibitors, our commercial exhibitors and our attendees are reflective of their needs."

Herschleb said everyone who passes through the Expo gates will find something of value and benefit during the time spent at the



PHOTO SUBMITTED

Laura Herschleb is the current World Dairy Expo General Manager. Herschleb said taking on the role in 2022 was like coming home.

show.

"Expo is like a melting pot for the dairy industry," she said. "No matter your niche or area of the industry, you are going to find peers who have the same interest and passion at World Dairy Expo. You'll have an opportunity to expand your horizons by learning about so many different pieces of the industry and meeting new people and making those invaluable connections."

Moving toward the future, Herschleb said she wants to continue to build upon the strong foundation that has been built over the past 56 years.

"Like everyone at the helm of Expo before me, my goal is to make Expo a better organiza-

tion and event for my time here," Herschleb said. "That means looking ahead and trying to envision where the dairy industry is headed and, in tandem, where Expo is headed."

While peering into the future without the benefit of a crystal ball might seem daunting to some, Herschleb sees it as an exciting adventure.

"The people who come to Expo — to participate, visit, watch — all have a great passion for the dairy industry," she said. "That passion is evident walking around the grounds during Expo. I hope people can feel my passion for Expo coming through in each and every show I oversee as the General Manager."

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list of achievements.

Longevity and production are apparent in the Mainstream herd. Over 20 cows have achieved lifetime production records surpassing 300,000 pounds of milk. Mainstream Chesapeake Petal leads the Holstein herd, producing 411,000 pounds of milk in her lifetime.

The Mainstream Jersey herd was the first in the nation to average over 30,000 pounds of milk per cow. Mainstream Jace Shelly reached 418,590 pounds of lifetime milk production with 20,846 pounds of butterfat and 15,615 pounds of protein in 4,657 days.

“That’s a huge record,” Kortus said of Jace Shelly’s lifetime production. “We pride ourselves on the way we took care of our cows.”

Fifty-six Excellent Jersey cows called the Kortuses’ farm home. In the Jersey breed, Mainstream has held three 365-day world records. Those benchmarks were achieved twice by Mainstream Barkley Jubilee and once by Mainstream Berretta Joy.

Kortus’ success was not limited to Holstein and Jersey breeds. He bred 13 Ayrshire cows with an average classification score of 91 points, including two cows that achieved the pinnacle score at that time of 94 points.

Kortus said when his family was milking around 50 cows in a stanchion barn, others were transitioning to feeding a total mixed ration and building freestall barns.

“I couldn’t afford that,” he said. “We were doing everything we could to survive and thrive. So, we developed a grazing program.”

With advice from friends in New Zealand and Australia, the Kortuses began grazing to im-



PHOTO SUBMITTED
The Mainstream herd of registered Holstein, Jersey and Ayrshire cattle called Lynden, Washington, home. Randy Kortus and his late wife, Jana, have 92 home-bred Holstein Excellent cows, six Holstein Association USA Herd of Excellence awards, 47 Gold Medal Dam awards and 23 Dam of Merit cows on their long list of achievements.

prove their economic efficiency.

“People said, ‘You can’t do that. You can’t get that much production on a grazing program,’” Kortus said. “And, you know, we proved them wrong.”

The Kortus family’s dedication to cow care bolstered the genetic potential of each.

“I study and try to learn from everybody,” Kortus said. “We’re fortunate to have used some of the right bulls. And then by grazing, we kept cows really healthy.”

While Kortus sold his herd in 2019, the traits that built his family and career have never wavered.

“You don’t know how much I miss breeding cows,” he said. “I enjoyed that every day. I loved every minute of it.”

Kortus’ appreciation for registered Holsteins came at a young age. He acquired his first registered calf at the age of 9. Developing that interest, Kortus began honing his skill in dairy cattle judging. After a successful youth judging career, Kortus went on to serve the industry as a dairy cattle judge, both nation-

ally and internationally.

“That created the desire, and I started buying registered cattle,” Kortus said. “Those experiences judging national shows and other shows as well taught me things about genetics.”

When Ray Terpstra’s Lor-Les herd was being advertised for sale, Kortus knew he wanted that specific herd to be the foundation of his dairy farm. With a new farm purchased and the cows moved, the newly married Kortuses began their farm in May 1981.

“The Terpstra herd was one of the most underestimated herds of cows,” Kortus said. “In the first lactation here, every cow went up 7,000 pounds of milk, which is pretty amazing. And in that group was the highest index cow in Washington.”

Complementing his career as a breeder, Kortus has provided leadership to the industry as a member of the All West/Select Board of Directors for more than 30 years. He also served as president of the board of directors for Select Sires and as a World Wide



Frank Robinson
PHOTO SUBMITTED

When this photo was taken, Lagerweys Hallmark Redrose (from left), Mainstream Blitz Calista and Mainstream Jace Shelly had produced over 1 million pounds of milk. The trio ended their production records with a combined more than 1.2 million pounds of milk.

Sires board member. Through his varied leadership roles and service as a dairy cattle judge, Kortus has taken 60 trips spanning 29 countries.

“I couldn’t have done all that traveling without Jana and the kids,” Kortus said. “She took care of everything while I was

gone.”

While Kortus has spent his life learning from others as well as analyzing the industry’s noteworthy cows, those in the industry have learned from him. It is a correlation that has benefited the dairy industry around the world.

“With the Vector, one thing I have noticed is we don’t have a lot of feed refusals. The diesel and labor savings plus the flexibility really make sense.”

- Josh Poulin,
Poulin Farms, Newport, VT

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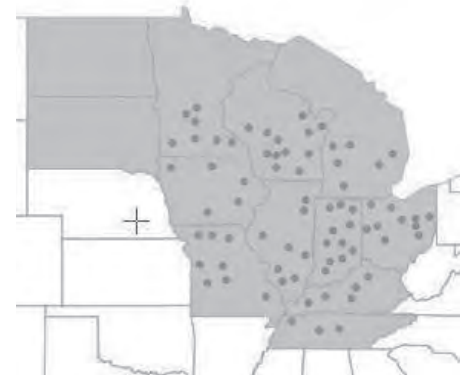
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CREATING THE DYNASTY

What does it mean to you to be selected as a World Dairy Expo judge?



Mike Duckett
Rudolph, Wisconsin

Tell us about yourself and your background in the dairy industry. I grew up in North Carolina on a commercial dairy and got started dairy judging in 4-H. Today my wife Julie and I operate Duckett Holsteins, where we milk 60 cows, and we also operate Genetic Futures, which is a state-of-the-art bovine reproductive facility.

How many years have you been judging dairy shows? The first show I judged was a Wisconsin Holstein District Show in Fond du Lac, maybe 12 or 15 years ago.

What do you enjoy about judging cattle? I love the challenge of getting them lined up the way I like them.

Who has been a mentor to you in your career as a judge? I have watched so many people judge over the years and taken a little from everyone. I had a great learning experience serving as Paul Trapp's associate at the Royal Winter Fair Holstein Show. His ring management is impeccable; his reasons are smooth, descriptive and accurate. The best thing I learned was in the older-cow classes. When you have them in the first line, go through and ask how old they are and how many calves they have had as they stand there side-by-side.

What does it mean to you to be selected as a World Dairy Expo judge? It is pretty special. Being selected to judge here means your peers voted you in; it tells you people respect and value your opinion.

What are you most looking forward to at WDE this year? I'm looking forward to the Holstein Show on Friday, getting our cows out.

Tell us about the most memorable show you have judged. Judging the Quebec Spring Show this spring was a great experience, and I had a pretty good associate — my wife.



Chris Lahmers
Marysville, Ohio

Tell us about yourself and your background in the dairy industry. I grew up on my family's farm with registered Holsteins and Brown Swiss and enjoyed showing as a youth. I attended The Ohio State University and competed on the dairy judging team. I graduated in 1999 and started with COBA/Select Sires and have been with them since. In 2004, my family sold the dairy, and I kept a few animals housed at other farms and continued showing.

How many years have you been judging dairy shows?

The first show I judged was the county fair I grew up showing at in 1999. From there, I continued doing local shows and county fairs and eventually some state fairs and larger shows. In 2011, I judged the Brown Swiss show at Expo. This is my fifth time judging here. I would say I have come to appreciate every opportunity more the older I get.

What do you enjoy about judging cattle? I enjoy seeing good cattle and being able to work with the exhibitors.

Who has been a mentor to you in your career as a judge? I would credit Wayne Sliker, Bob Griggs and Curtis Day with helping me get started judging, and a lot of friends who helped me get my name out there.

What does it mean to you to be selected as a WDE judge? It means a lot to me. I grew up with Brown Swiss and still own and show them. Words cannot really express how it feels to have my peers in the breed ask me to judge their show. The older I get, the more that means to me and the more I value each opportunity.

What are you most looking forward to at WDE this year? I am looking forward to catching up with people I only see a few times a year, to see old friends and have time to visit with breeders. It is a good spot to meet up with everyone in the dairy industry.

Tell us about the most memorable show you have judged. My most memorable experience was judging at Expo for the first time. It was always a goal of mine to judge on the colored shavings someday, so it was a very special experience. It was even more special, as both my mom and dad made it here to watch. That meant a lot to me and still does.



Callum McKinven
Canton de Hatley, Quebec

Tell us about yourself and your background in the dairy industry. My wife, Kathy, and I operate Lookout Farm with our daughters and their husbands. I grew up with a herd of Jersey cows that we showed across North America and went to college in Montreal and obtained a diploma in agriculture. Then, I worked as a herdsman at Crackholm, where I really learned about the Holstein breed, and then I started working for Kathy's dad, John Beerwort. We brought our first actual Holstein string from Quebec to Expo, with seven head. The two cows

were both out for Grand Champion and all of the heifers were in the top two except for one. After that, Kathy and I went on our own, starting Amlaird. There we bred some good cattle and owned some others like Chief Adeen, Linjet Murphy and Starbuck Lucy. Later, we bought the land we're on now and established Lookout Farm. I have traveled to Expo for 40 years with cattle, only missing three years when I judged, other than when the border was closed for BSE.

How many years have you been judging dairy shows? I judged my first show — the Maine State 4-H Show — when I was 19 years old. It was quite the show. There were actually a couple of Madison winners at that show. I must have done all right, because they had me back. The first time I judged at Expo was as Bob Fitzsimmons' associate for the Holstein show in 1995. The next year I was on the ballot for both the Holstein and Jersey shows, and won and accepted both, so in 1996, I became the only person to judge two shows in the same year. This year marks my 14th time judging at Expo. The only breed I haven't judged here yet is Guernsey.

What do you enjoy about judging cattle? I really enjoy judging. If I am asked to judge, I almost always accept, if it is possible for me to do it. I grew up always enjoying the cattle. Judging might not be easy, but if you are honest and just do the job and keep the politics out of it, you'll do well. I have judged over 850 shows in



Brandon Ferry
Hilbert, Wisconsin

Tell us about yourself and your background in the dairy industry. I grew up in Pickett, Wisconsin, working with my parents, Tim and Lisa, on our family's Ferry Farm. We primarily had Holsteins and Jerseys. In 2000 I purchased my first registered animal, an Ayrshire cow in the Moy-Ayr Dispersal, and that was my first time showing here at World Dairy Expo. In 2010, my wife Shianne and I bought the farm in Hilbert and established our herd, and we have continued to do some showing, ranging from local to national shows, as well as typically managing a tie-in string at larger shows. We have had animals nominated in five breeds: Holstein, Red and White, Jersey, Brown Swiss and Milking Shorthorn.

Last spring, we downsized our herd to focus more on devoting our time to developing our higher-end genetics and buying more embryos to create new markets for ourselves.

How many years have you been judging dairy shows? The first show I judged was in 2008, the Sheboygan County State Fair Round-up.

What do you enjoy about judging cattle? I like evaluating good cattle of all breeds, meeting new people through judging and traveling to different parts of the country.

Who has been a mentor to you in your career as a judge? Lynn Harbaugh has been someone I look to as a mentor for judging. I value his approach to judging and to the show, and the professionalism with which he does it. He's not afraid to go out there and do it the way he wants. I've always been able to go to him with questions, and I value the opinions and thoughts he shares with me.

What does it mean to you to be selected as a World Dairy Expo judge? This is my second time serving as an official judge, and the third time I've judged here. It is the highest, most prestigious honor your peers can bestow on you, voting you in to judge Expo. For a kid who grew up on a commercial dairy, with a grade herd, it is an amazing feeling to be included in a group with people I view with the highest respect.

What are you most looking forward to at WDE this year? The experience of judging at Expo is unmatched, but when you are asked to judge a breed that you are not known for, that means the breeders and exhibitors respect your opinion.

Tell us about the most memorable show you have judged. I would say being the lead judge in the International Junior Holstein Show would be the most memorable. The whole experience is amazing. You can judge a lot of shows, but when you step into the ring at Expo, it's a whole different experience. It can be a little overwhelming at first, to think about all the people who have stood in that spot before you, but then you just need to breathe and set out to do the task at hand. No experience can compare.



Kevin Hartmann
Mulberry Grove, Illinois

Tell us about yourself and your background in the dairy industry. I grew up as a third-generation Guernsey breeder. My wife and I own and operate Hartdale Guernseys, where we have bred over 40 All-American and Junior All-American nominations. Last year, we exhibited the Reserve Grand Champion cow at the North American International Livestock Exposition, in both the Open and Junior Shows. I also have worked as a professional hoof trimmer for the past 27 years.

How many years have you been judging dairy shows?

The first show I judged was in 1995, the Washington County 4-H Show, which is the county show I grew up showing at.

What do you enjoy about judging cattle? I like seeing great animals and interacting with the exhibitors.

Who has been a mentor to you in your career as a judge? My parents started me out judging when I was young, placing groups of four cows while we were milking in our stanchion barn. By the time I was 9, I was arguing placings with my dad. My mom was a lifetime 4-H leader, and she worked with me a lot on reasons.

What does it mean to you to be selected as a WDE judge? Judging the Guernsey show here has been a lifetime dream of mine, ever since I judged here at the national 4-H contest in 1991. It is such an honor to be selected by my fellow Guernsey breeders.

What are you most looking forward to at WDE this year? I am looking forward to interacting with the exhibitors and talking to old friends and seeing so many good cows.

Tell us about the most memorable show you have judged. I would say judging the Iowa State Fair Guernsey Show. That year there were, I think, four All-Americans and three Reserve All-Americans that were in the show. It was just a really, really good show.


31 different countries. Kathy's dad always told me you have to love it, because if you don't love it, don't do it.

Who has been a mentor to you in your career as a judge? My father was a great mentor for me. Another was my father-in-law, John Beerwort. Butch Crack taught me a lot, and of course, Bob Fitzsimmons was the one to give me my first opportunity at Expo. Those men have all helped me greatly along the way, and I am grateful to them all.

What does it mean to you to be selected as a WDE judge? Being selected to judge at WDE is a great honor. Anytime your name is placed on the ballot, it is a big honor. To be respected enough by your peers to have your opinion asked is a big deal. As judges, we owe it to the exhibitors to refrain from judging and holding sales in the breeds we have been asked to judge.

What are you most looking forward to at WDE this year? Each year, it is the same. You see the people you only see here. It is really the highlight of our year, getting to come here to show.

Tell us about the most memorable show you have judged. I would say the first time I judged with Bob Fitzsimmons in 1995 and then in 1996 when I judged both Jerseys and Holsteins. That was four straight days. The adrenaline was really flowing. Those were the greatest steps in my judging career.

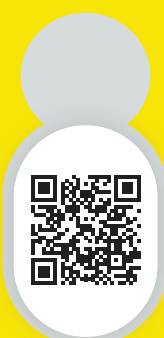


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Describe your sponsorship for World Dairy Expo. Brevant is proud to sponsor various contests, such as the World Forage Analysis Superbowl and FFA Forage Management Cup, as well as supporting the Badger Dairy Club, FFA advisors, Purple Cow Gift Shop and the Attendee Lounge.

Why is having a strong relationship with WDE important to your business? World Dairy Expo allows us to interact with our customers and retailers, and have initial conversations with new customers interested in Brevant. WDE gives us the chance to connect with and listen to our customers' needs, challenges and experiences. It also gives us the opportunity to say thank you to many of our customers.

How is the dairy industry essential to your business? The dairy industry is absolutely essential to Brevant seeds' business. We have had a long history in the corn silage market with many years of focus on developing high-quality corn silage hybrids for our dairy customers. Without the dairy industry, our business would not be where it is today. While business names sometimes



change, our focus remains the dairy customer when it comes to developing new silage hybrids.

Tell us about your company. Brevant seeds offers high-performance corn and soybean genetics, technology and traits, including the world's largest proprietary library of corn germplasm from Corteva Agriscience, available exclusively through U.S. brick-and-mortar retail. Dairy producers have access to award-winning Brevant brand BMR silage corn, a proprietary line of Unified corn silage, TMF hybrids, Brevant brand Forage Quality products and new Bovalta BMR hybrids.

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SHERRY NEWELL/DAIRY STAR

Rosedale Genetics, the group from Oxford, Wisconsin, includes Paul Pet-riffer (from left), Logan Cliffe, Anouk Bons, Mark Reuth and Ron Churchill and was named the herdsman-ship award winner Oct. 5. Rosedale Genetics also placed ninth in the 2023 World Forage Superbowl with their dairy hay this week during World Dairy Expo in Madison, Wisconsin.

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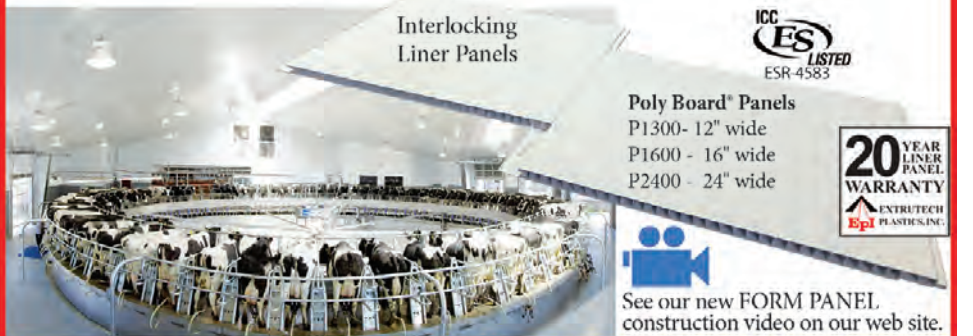
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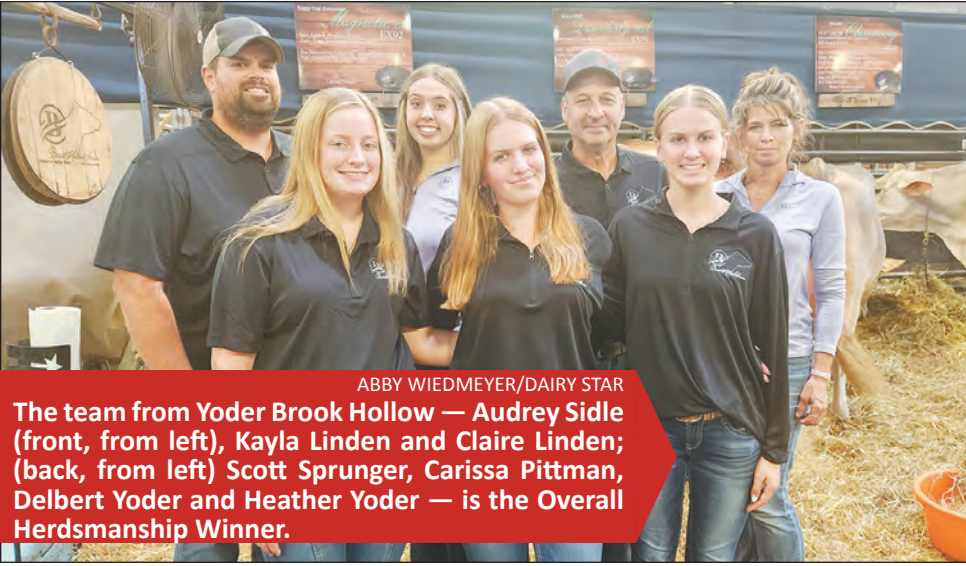


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HERDSMANSHIP ZONE WINNERS



ABBY WIEDMEYER/DAIRY STAR
The team from Yoder Brook Hollow — Audrey Sidle (front, from left), Kayla Linden and Claire Linden; (back, from left) Scott Sprunger, Carissa Pittman, Delbert Yoder and Heather Yoder — is the Overall Herdsmanship Winner.



ABBY WIEDMEYER/DAIRY STAR
The Chupps team — Katarina Emerich (front, from left), Justin Chupp, Tyler Chupp and Keenan Thygesen; (back, from left) Greg Cornish, Seth Carpenter and Kyle Thygesen — is the Pavilion 2 Zone 1 Herdsmanship Winner.



ABBY WIEDMEYER/DAIRY STAR
The Red Brae team — Alison Gartman (front, from left), Claire Bindl and Leo Gartman; (middle, from left) Reid Vandoske, Abby Meyer, Brianna Vandoske, Brooklyn Vandoske, Zoe Ertel, Brianna Meyer and Jennifer Meyer; (back, from left) Adam Bindl, Kent Bindl, Kelly Bindl, Jill Armbruster, Jeff Bleck, Larry Meyer, Brady Bleck, Elise Bleck and Brad Born — is the Pavilion 1 Zone 2 Herdsmanship Winner.



SHERRY NEWELL/DAIRY STAR
The Brigen Farms Inc. team — Adele Biasini (from left), Betsey Bullard, Sydney Bullard, Madison Woodis and Brandon Nickerson — is the Tent 2 Herdsmanship Winner. Not pictured are Reeve Twitchell, Steve Briggs, Will Bullard, Charlie Haynes and Bill Bullard.



SHERRY NEWELL/DAIRY STAR
The Do-N-Joy Genetics team — Blakely Kohls (front, from left) and Bryce Kohls; (middle, from left) Brooklyn Kohls, Karen Casale, Nate Goldenberg and Tony Kohls; (back, from left) Paul Gilmore, Doug Thomas, Dustin Kirkpatrick and Katherine Kohls — is the Tent 1 Zone A Herdsmanship Winner.



SHERRY NEWELL/DAIRY STAR
Flower Brook — Nikki Dube (front, from left) and Nick Pierson; (back, from left) Billy Hoen, Jacob Schaefer and Brad Pierson — is the Tent 1 Zone C Herdsmanship Winner.



ABBY WIEDMEYER/DAIRY STAR
The Stadview team — Chad Bohn (front, from left), Stacey Bohn, Kayla Visser and Megan Schrupp; (back, from left) Preston Welling and Hannah Visser — is the Pavilion 2 Zone 2 Herdsmanship Winner.



ABBY WIEDMEYER/DAIRY STAR
The Winright Holsteins team — Daniel Willis (front, from left), Kyle Henderson, Jacob Rouleau and Rosie Dennison; (back, from left) Alex Chabot, Matt Enright, Erica Enright and Mark Henry — is the Pavilion 2 Zone 3 Herdsmanship Winner.



ABBY WIEDMEYER/DAIRY STAR
The Four Hills Farm team — Peyton Wright (front, from left), Madisyn Wright and Sarah Hill; (second row, from left) Nichole Wright and Bailey Wright; (third row, from left) John Wright, Nicholas Cliche, Megan Hill and Jonathan Flores-Torres; (back, from left) Gus Koebke and Curtis Koebke — is the Pavilion 2 Zone 4 Herdsmanship Winner.



SHERRY NEWELL/DAIRY STAR
The Malic/Verona team — Martin Véronneau (left) and Justin Véronneau — is the Tent 1 Zone B Herdsmanship Winner. Not pictured are Marc et Carole Drepeau and Meryse Et Mark Eve Véronneau.

World Dairy Expo

BREEDER PROFILE

Pierre Boulet and Katie Coates
Pierstein, Ferme Pierre Boulet
Montmagny, Quebec

Tell us about your farm. We farm in Quebec about 30 miles east of Quebec City. We have a herd of about 120 milking females that are housed in a tiestall barn. We farm about 200 acres. We focus mostly on our cows. We do a lot of buying and selling, and Pierre works as an auctioneer.

Describe your string at World Dairy Expo this year. We came with 10 head. We have a 32-hour trip to get here. We do a lot of buying and selling during this week. We have bought a Brown Swiss cow, so we now have cows showing in five of the breed shows: the Holstein show, Red & Whites, Jerseys, Ayrshires and Brown Swiss. Some people focus on one breed, but a good cow is good no matter what breed she is.

How is showing at WDE beneficial to you and your dairy? If you want to be in the show business, this is where you need to be. You need to go to where the most competition is, and that is at Expo. If you win with this competition, that is a big advertisement for our farm. Expo is a world-wide platform. It is the strongest show in the world, and you can see how you measure up against the best. We do a lot of buying and selling, and Expo is important to us for that. Besides that, we love it here, seeing all the animals and the people.

What has been a highlight for your farm at WDE? Having the Supreme Champion with Thrulane James Rose in 2008. To have that success at this show is the pinnacle. It is so exciting.

What is your breeding philosophy? We want to breed functional cows with good udders and really good feet and legs. We liked



DANIELLE NAUMAN/DAIRY STAR

The Boulet family — Madison Boulet (from left), Pierre Boulet, Katie Coates, Katrina Boulet and Willis Egan — stands with their cows Oct. 2 at World Dairy Expo in Madison, Wisconsin. The Boulets milk 120 cows in Montmagny, Quebec.

balanced cows as well as big, wide cows that are not so tall. We like developing mature cows, so we want the cows who can live in any management style. Longevity is important to us. When we buy cows, we buy ones that can live in tie stalls or free stalls and do well for a long time. At the Supreme Show, there were four cows in the production class, and three were ours. We like cows like June; she has spent most of her life living in our tiestall barn. I buy and sell a lot of commercial cows and heifers every week. I am fussy about good feet and legs.

What value does your herd bring to the breeds you work with? We promote the breeds by breeding the cows who can stay in the barn for a long time. We want to show that show cows and commercial cows are not completely different. We do merchandising of animals, and that benefits everyone in the industry.

What are your goals for the future of your herd? We want to always be improving and getting better. We want to keep breeding modern, functional cows that can last no matter where they live. We want to breed a cow that can be Supreme Champion at Expo.

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Describe your sponsorship for World Dairy Expo. Select Sires is supporting the 2023 World Dairy Expo in a vast amount of ways. Not only do we have booth space in the Exhibition Hall, but we also have multiple sponsorships that span from the Showing to the judging contests and the barns to awards sponsorships. Another way Select Sires supports the industry's largest show is through the volunteer work from several of our employees. They can be seen working the shows, serving on the board of directors and various other projects throughout the event.

Why is having a strong relationship with WDE important to your business? One of the most rewarding benefits of being a Five Star Sponsor of World Dairy Expo is the fact that we are supporting our customer-owners through one of the most exciting and influential events in the dairy industry. Our customer-owners take a lot of pride in seeing their cooperative's brand so well displayed. In addition, as a global company, World Dairy Expo allows our international marketing arm, World Wide Sires, to welcome guests and enhance our mission. World Wide Sires will be entertaining over 400 guests from countries around the world.

How is the dairy industry essential to your business? The dairy industry is at the center of Select Sires' mission. As a cooperative, Select Sires was founded by dairy farmers for dairy farmers. Not only is it our passion to see customers succeed with our products, it is our purpose. Select Sires strives to ensure that our customer-owners' dairies are productive and sustainable today and well into the future.

Tell us about your company. Select Sires is North America's largest A.I. organization and is comprised of farmer-owned and -controlled cooperatives. As the industry leader, Select Sires provides highly fertile semen as well as excellence in service and programs to achieve our basic objective of supplying dairy and beef producers with North America's best genetics while doing our part to sustainably feed the world.



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Ladyluck strikes big

Kentucky cow tops International Milking Shorthorn Show

BY DANIELLE NAUMAN
Staff Writer

MADISON, Wis. — The day was full of luck for Millcreek Lottery Ladyluck as she was named Senior and Grand Champion of the International Milking Shorthorn Show Oct. 5 after topping the Aged Cow Class for owner Taylor Graves, of Danville, Kentucky, at World Dairy Expo in Madison.

Following Ladyluck as the Reserve Senior and Reserve Grand Champion was the winning Five-Year-Old, Gin-Val Logic Laurretta-EXP. Laurretta was exhibited by Cory and Kristen Salzl, of Litchfield, Minnesota.

The Honorable Mention Senior Champion was the winning Four-Year-Old, Hard Core Bentley Runaway, exhibited by Chriselle Fisher, of Hard Core Farm, in New Enterprise, Pennsylvania.

The Intermediate Champion, Heavenly Hushpuppy-EXP, was tapped for the Honorable Mention Grand Champion honors. Hushpuppy was exhibited by Tyler Endres and Peter Vail, of Reedsburg.

Garys Christos Saffron, exhibited by Allen Van Gorder, Glenn McNeil and Gram Rozler of Little Falls, New York, was tapped to be the Reserve Intermediate Champion, after placing second to Hushpuppy in the Senior Two-Year-Old Class. Following with Honorable Mention recognition was the winning Summer Junior Two-Year-Old, Bettin On Lottery Magnolia, exhibited by Skyler Mays, of Glasgow, Kentucky.

Lands-Brook KNH Chilli Pepper, the winning Fall



PHOTO COURTESY OF COWSMOPOLITAN

Millcreek Lottery Ladyluck is named Senior and Grand Champion of the International Milking Shorthorn Show Oct. 5 after winning the Aged Cow Class at World Dairy Expo in Madison, Wisconsin. Ladyluck is owned by Taylor Graves. Gin-Val Logic Laurretta-EXP is named Reserve Senior and Reserve Grand Champion, after winning the Five-Year-Old Class. She is exhibited by Cory and Kristen Salzl. Heavenly Hushpuppy-EXP is named Intermediate and Honorable Mention Grand Champion after winning the Senior Two-Year-Old Class. She is owned by Tyler Endres and Peter Vail.

Yearling owned by Peter Vail, of Englewood, Florida, took home the banner as the show's Junior Champion. She was followed by the top-placing Fall Calf, Maunsha Creek Excite Me-EXP, as the Reserve Junior Champion. Excite Me is leased by Justin Brandel and owned by Mena E. Schmitt, of Lake Mills. Honorable Mention recognition was given to the second-place Fall Yearling, Rovin Blaine Alise Amora, exhibited by Scott Wolf, Meghan Douglas and Brad Kotz, of Epworth, Iowa.

Lazy M Farm LLC, Michael and Herman Maier, of Stitzer, were awarded the banners as Premier Breeder of both the overall show and the Heifer Show, as well as being named the overall Premier Exhibitor. Peter Vail received the recognition of Premier Exhibitor of the Heifer Show.

Premier Sire of the show was North Stars Famous Patriot-EXP, while Halpins Muddy Rockstar-TW was named Premier Sire of the Heifer Show.

Official Judge Brandon Ferry, of Hilbert, and his associate judge Mike Gregory, of Harvard, Illinois, were charged with placing 234 head of Milking Shorthorns in the International Milking Shorthorn Show. Complete show results are available at www.worlddairyexpo.com.

**Taylor Graves, of Danville, Kentucky
Millcreek Lottery Ladyluck**

Tell us about your animal. Ladyluck is scored EX-92. We have one daughter and a lot of embryos out of her. She is 7 years old and has had five calves, and we bought her as a Two-Year-Old. She won at the North American International Livestock Exposition last year. She will tolerate being shown, but she is definitely happiest with barn life. She is a dream to work with.

What does receiving this title mean to you? It is the first one, so it means a lot. It is such a spectacular feeling that I don't even feel like I've caught my breath yet.

How did you prepare for the show and who helped you? She lives at and is tied in with Tyler Endres. Keith Fisher found her for us, and Ron Andrews was her breeder. There are so many great people who have helped care for her and get her ready.

What trait do you like most about your animal? She is such a complete, balanced cow. I have always loved her rear udder; it is really special. That made it an easy decision to purchase her when we did.

Why do you enjoy showing at WDE? Expo is the biggest stage. We've been showing for over 20 years but have just started to do well recently. I get overwhelmed just being in first place.

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Sequel shines



PHOTO COURTESY OF COWSMOPOLITAN

Synergy Spikes Sequel-Red is named Senior and Grand Champion of the International Red & White Junior Show Oct. 5 after winning the Four-Year-Old Class at World Dairy Expo in Madison, Wisconsin. Sequel is owned by the partnership of Jacob and Claire Betley and Evan Jauquet. Luck-E Diamond Tonto-Red is named the Reserve Senior and Reserve Grand Champion after winning the Aged Cow Class. Tonto is owned by Jacob Menzi, of Millport, New York. Schluter Atlanta-Red is named Intermediate and Honorable Mention Grand Champion after winning the Senior Three-Year-Old Class. Atlanta is exhibited by Matthew and Elizabeth Gunst and Evan Hathaway.

Wisconsin cow tops International Red & White Junior Show

BY DANIELLE NAUMAN
Staff Writer

MADISON, Wis. — Synergy Spikes Sequel-Red, the winning Four-Year-Old, was named Senior and Grand Champion of the International Red & White Junior Show Oct. 5 at World Dairy Expo. Sequel is owned by the partnership of Jacob and Claire Betley and Evan Jauquet, of Pulaski.

Following as the Reserve Senior and Reserve Grand Champion was Luck-E Diamond Tonto-Red, the winning Aged Cow, exhibited by Jacob Menzi, of Millport, New York. Honorable Mention Senior Champion honors went to the top Lifetime Production Cow, ZBW-Ziems Listen To Me-Red, exhibited by Mason Ziemba, of Durhamville, New York.

The Honorable Mention Grand Champion honors went to the Intermediate Champion. Schluter Atlanta-Red was the top-placing Senior Three-Year-Old exhibited by Matthew and Elizabeth Gunst and Evan Hathaway, of Hartford.

Following as Reserve Intermediate Champion was Cherry-Lor Warrior Lime-Red, the top-placing Junior Three-Year-Old, exhibited by Phillip McCormick, of Millmont, Pennsylvania. Recognition as the Honorable Mention Intermediate Champion went to Ms E-Skin Ava Finale-Red-ET, the winning Milking Yearling exhibited by Lily Marshman, of Oxford, New York.

In the heifer show, Junior Champion honors went to the winning Winter Yearling, Betley Lightsout-Red-ET, exhibited by Claire and Jacob Betley, of Pulaski. She was followed by the top-placing Winter Calf, Betley Warrior Lynx-Red, who was named Reserve Junior Champion for owners Kamryn, Kate and Colt Kasbergen, of Tulare, California. Honorable Mention recognition went to the winning Fall Calf, Wocc Warrior Edith-Red, exhibited by

J., L. and M. Harbaugh, and D. and C. Ryan of Marion.

Official Judge Phillip Topp, of Botkins, Ohio, and his associate judge Tanner Schmalting, of Delavan, were charged with placing 133 head of Red & Whites during the International Junior Red & White Show. Complete show results are available at www.worlddairy-expo.com.

Claire and Jacob Betley and Evan Jauquet, of Pulaski, Wisconsin
Synergy Spikes Sequel-Red

Tell us about yourself. Evan: I am attending the University of Wisconsin-River Falls Farm and Industry Short Course. I'm involved with the Alpha Gamma Rho fraternity and UWRF Dairy Club. I also do fitting and clipping. My parents are Jay and Heather Jauquet.

Tell us about your animal. Sequel's dam was Reserve Junior Champion here in 2018. She is a homebred cow and is scored EX-93. We have sold all of the daughters we have had from her. She is a pretty easy-going cow to work with.

What was your reaction when your cow was named Grand Champion of the Junior Show? I was shocked. My Jersey was Grand Champion earlier this week. It has been the best week of my life.

How did you get involved in dairy cattle showing? I grew up on our farm, Synergy Dairy, with 650 milking cows. I started showing at the county fair and district show when I was 5 or 6 years old.

Who has been a mentor for your showing career? What has been the best advice they have given you? My parents have taught me everything I know. They have taken me through the ups and downs and are my biggest supporters. My brother Mason has always helped me, as has Trent Styczynski.

What is your favorite memory of showing dairy cattle? Besides this week, which has been amazing, I would say 2021 when Lucille, my Jersey, was Senior Champion of the Junior Show here.

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The MilkSource team — John Vosters (front, from left), David Petershein and Matthew Thompson; (back, from left) Jim Ostrom, Andy Sell, Wes Haggins and Grant Vosters — is the herdsmanship award winner Oct. 6 at World Dairy Expo in Madison, Wisconsin.

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Zora triumphs again



PHOTO COURTESY OF COWSMOPOLITAN

Heavenly Zora-ET is named Senior and Grand Champion of the International Junior Milking Shorthorn Show Oct. 5 after winning the Five-Year-Old Class at World Dairy Expo in Madison, Wisconsin. Zora is owned by Dillon Freeman, of Bremen, Indiana. Lazy-M-JK Lady-in-Red-EXP is named Intermediate and Reserve Grand Champion after winning the Junior Three-Year-Old Class. She is owned by Aubree, Aiden and Alaina Topp, of Botkins, Ohio. Corstar Mixin-It-Up-EXP-ET P is named Reserve Senior and Honorable Mention Grand Champion after winning the Four-Year-Old Class. She is owned by Cadence Spearman, of West Concord, Minnesota.

Indiana cow claims second International Junior Milking Shorthorn Championship

BY DANIELLE NAUMAN
Staff Writer

MADISON, Wis. — For the second year, Heavenly Zora-ET was tapped as the Senior and Grand Champion of the International Junior Milking Shorthorn Show Oct. 5 after winning the Five-Year-Old Class for Dillon Freeman, of Bremen, Indiana, at World Dairy Expo in Madison.

Intermediate and Reserve Grand Champion honors were presented to Aubree, Aiden and Alaina Topp, of Botkins, Ohio, for their winning Junior Three-Year-Old Cow, Lazy-M-JK Lady-in-Red-EXP. The Honorable Mention Grand Champion recognition went to the Reserve Senior Champion, Corstar Mixin-It-Up-EXP-ET P, the top-placing Four-Year-Old. She is exhibited by Cadence Spearman, of West Concord, Minnesota.

For Reserve Intermediate Champion, the judges selected Lazy M Jekyll Zella-EXP, the winning Senior Three-Year-Old Cow exhibited by Britton Allen, of Belmont. Honorable Mention recognition was given to the winning Senior Two-Year-Old, Halpins Trip Crown Roulette-ET, owned by Colt and Owen Halpin and Bailey Broers of Halpin Farms, in Buckingham, Illinois.

Maunsha Creek Excite Me-EXP, the winning Fall Calf, was the judges' selection for Junior Champion. Excite Me is leased by Justin Brandel and owned by Mena E. Schmitt, of Lake Mills. Reserve Junior Champion honors went to the top-placing Spring Yearling, Old-N-Slow Lapdance-EXP-ET, exhibited by Dana Johnson, of Tomah. Lazy M Lars Gametime-EXP, the top-placing Winter Yearling, owned by Randy and Matthew Winch, of Fennimore, was selected as the Honorable Mention Ju-

nior Champion.

Official Judge Brandon Ferry, of Hilbert, and his associate judge Mike Gregory, of Harvard, Illinois, were charged with placing 94 head of junior-owned Milking Shorthorns. Complete show results are available at www.worlddairyexpo.com.

Dillon Freeman, of Bremen, Indiana
Heavenly Zora-ET

Tell us about yourself. I work full time on our family's farm. We milk 150 cows in the commercial dairy and usually have about 10 show cows.

Tell us about your animal. I purchased Zora in 2019 when she was a yearling. She won at the National Convention Junior Heifer Show that year and was Honorable Mention Junior Champion of the Junior Shows at both Harrisburg and at Expo. She was Grand Champion of the Junior Show here last year. She has been fresh this year since August. She is scored EX-91.

What was your reaction when your cow was named Grand Champion of the Junior Show? I was happy to be able to get her calved back in and ready, and that she could capture back-to-back championships. That means a lot to me.

How did you get involved in dairy cattle showing? My family has always showed dairy cattle. I have probably been showing since I was 4.

Who has been a mentor for your showing career? What has been the best advice they have given you? I have learned the most about fitting from Kelly Epperly. We have learned from so many people about taking care of show animals. We have been able to pick out what works for us on our farm and develop our program.

What is your favorite memory of showing dairy cattle? Other than Zora having two Grand Champion titles, my favorite memory would have been having the Reserve Supreme Champion of the Junior Show at Expo in 2019.

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