

2024 WDE EVENT SUMMARY



AUDIENCE

ATTENDANCE*: 55,209

ROLE IN THE INDUSTRY:**

DAIRY FARMER.....	30%
AGRIBUSINESS PROFESSIONAL.....	41%
STUDENT.....	8%
RETIRED.....	5%
OTHER.....	16%

REASON FOR ATTENDING:**

TRADE SHOW	33%
DAIRY CATTLE SHOW	31%
NETWORKING	19%
EDUCATION PROGRAMMING	13%
YOUTH CONTESTS	6%

INTERNATIONAL ATTENDEES:

REGISTERED: 2,731
COUNTRIES REPRESENTED: 96

TOP COUNTRIES REPRESENTED:

1. BRAZIL
2. CANADA
3. MEXICO
4. JAPAN
5. THE NETHERLANDS

**THIRD YEAR OF DIGITAL TICKET SALES &
FOUR DAYS OF ADMISSION
**COLLECTED FROM DIGITAL TICKET SALES*

SOCIAL MEDIA

FACEBOOK INTERACTIONS.....754,162
INSTAGRAM INTERACTIONS.....37,584
WEBSITE PAGEVIEWS.....996,009

DATA FOR 9/28 - 10/5

EVENT PERSONNEL

VOLUNTEERS: 375
CONTRACT WORKERS: 141
TOTAL: 516

TRADE EVENT PARTNERSHIP PROGRAM

HOSTED BUYERS FROM:

1. PANAMA
2. UKRAINE
3. BULGARIA
4. EL SALVADOR
5. VENEZUELA

FOOD FACTS

GRILLED CHEESES SOLD.....19,798
CHOCOLATE MALTS SOLD.....7,839
GEA ICE CREAM DISHES SERVED.....11,823

THANK YOU TO THE

200

registered media professionals who
helped tell Expo stories this year!



COUNTRIES REPRESENTED AT WDE 2024

Albania
Algeria
American Samoa
Andorra
Argentina
Australia
Azerbaijan
Azores
Barbados
Belgium
Belize
Brazil
Bulgaria
Cambodia
Canada
Chile
China
Colombia
Congo
Costa Rica
Cyprus
Czech Republic
Denmark
Dominican Republic
Ecuador

Egypt
El Salvador
England
Finland
France
Gambia
Germany
Greece
Guatemala
Holland
Honduras
Hong Kong
Hungary
India
Indonesia
Iran
Iraq
Ireland
Israel
Italy
Jamaica
Japan
Jordan
Kazakhstan
Kenya

Kuwait
Kyrgyzstan
Latvia
Luxembourg
Malaysia
Mali
Mexico
Morocco
N. Mariana Islands
Netherlands
New Zealand
Nicaragua
Nigeria
Northern Ireland
Norway
Pakistan
Panama
Paraguay
Peru
Philippines
Poland
Portugal
Puerto Rico
Qatar
Romania

Russia
Saudi Arabia
Scotland
South Africa
South Korea
Spain
Switzerland
Taiwan
Thailand
Tunisia
Turkey
Uganda
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Venezuela
Vietnam
Wales
Zambia



TRADE SHOW

EXHIBITING COMPANIES: 551

REPRESENTING:

- 24 COUNTRIES
- 5 CANADIAN PROVINCES
- 41 U.S. STATES

NEW EXHIBITING COMPANIES: 75

EXPO SPONSORS: 258

- 117 STAR SPONSORS
- 77 EXHIBITING SPONSORS
- 181 NON-EXHIBITING SPONSORS

BOOTH AWARD WINNERS

New Booth CATTLEytics



Small First Defense Calf Health



Medium Low Carbon Technologies



Large Merck Animal Health



EDUCATION AND NETWORKING

IN THE TANBARK

- HAPPY HOUR
 - HOSTED TUESDAY - THURSDAY NIGHT
 - INCLUDED LIVE MUSIC, FREE BEER, AND LIGHT APPETIZERS
- TANBARK TALKS
 - HOSTED TUESDAY - FRIDAY BY COMPANIES FOR INDUSTRY EVENTS AND MEETINGS
- CATTLE SALES
 - HOSTED LIVE AND VIRTUAL SALES

EXPO EN ESPAÑOL

- HOSTED TUESDAY - FRIDAY
- TOPICS INCLUDED: WOMEN IN DAIRY, LEADERSHIP, ANIMAL WELFARE, AND TRAINING THE MILKING TEAM

EXPO SEMINARS

- FOUR SEMINARS HOSTED DURING THE WEEK ON INDUSTRY TOPICS.

KNOWLEDGE NOOK SESSIONS

- 24 SESSIONS FEATURED NEW PRODUCTS, SERVICES, AND RESEARCH INTRODUCED TO THE INDUSTRY.

CAREER CONNECTIONS

16 HIRING COMPANIES/FARMS
52 REGISTERED JOB SEEKERS

SPECIAL AWARDS

OVERALL FITTER AWARD IN MEMORY OF MICHAEL HEATH



Kyle Welk
Peachbottom, Pa.

MERLE E. HOWARD AWARD



Jacob Harbaugh
Marion, Wis.

ANNETTE OSTROM MEMORIAL SUPREME SHOWMAN



Tyler Leuch
Pulaski, Wis.

DAIRY PRODUCERS OF THE YEAR



**Mike Larson, Barb & Ed Larson,
Jim Trustem, Sandy Larson**
Evansville, Wis.

INDUSTRY PERSONS OF THE YEAR



**Marty Faldet, Jim Barmore,
King Hickman**
Lakeville, Minn.

INTERNATIONAL PERSON OF THE YEAR



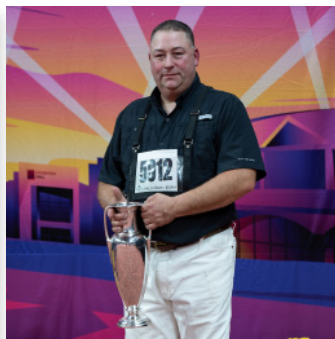
Paul Larmer
Guelph, Ontario, Canada

A.C. "WHITIE" THOMSON MEMORIAL AWARD



Adam Liddle
Argyle, N.Y.

KLUSSENDORF MEMORIAL TROPHY



Tom Cull
Lomira, Wis.

KLUSSENDORF-MACKENZIE AWARD



Joan Seidel
Fleetwood, Pa.

ROBERT "WHITEY" MCKOWN MASTER BREEDER AWARD



Maple-Dell Farm
Woodbine, Md.

DAIRY CATTLE SHOW

DAIRY CATTLE HOUSED ON GROUNDS: 2,527 DAIRY CATTLE

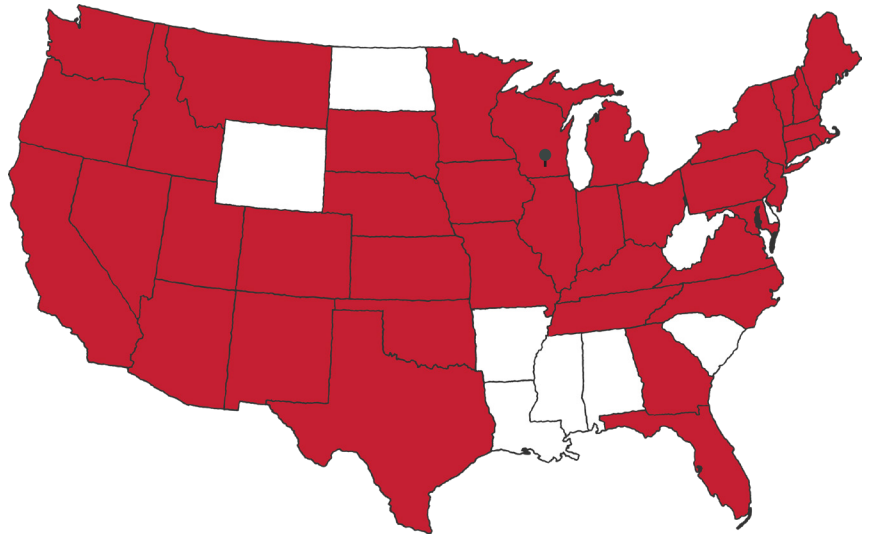
EXHIBITORS: 1,812

REPRESENTING:

- 39 U.S. STATES
- 4 CANADIAN PROVINCES

CATTLE SHOWN

AYRSHIRE: 319
BROWN SWISS: 379
GUERNSEY: 211
HOLSTEIN: 397
JUNIOR HOLSTEIN: 260
JERSEY: 392
MILKING SHORTHORN: 262
RED & WHITE: 325



HERDSMANSHIP



Overall Herdsmanship Winner:
Maple Downs Farms II, Middleburgh, New York

Daily Herdsmanship Winners:

Monday - Maple Downs Farms II,
Middleburgh, N.Y.

Tuesday - Pacific Edge, Tillamook, Ore.

Wednesday - Pierstein, Montmagny,
Quebec

Thursday - Elmvue Farms, Johnstown, N.Y.

Friday - Vierra Dairy Farms, Hilmar, Calif.

Zone Herdsmanship Winners:

P1 Zone 1: Ferme Blondin, Saint-Placide, Quebec

P1 Zone 2: Milk Source Genetics, Kaukauna, Wis.

P2 Zone 1: Myline Ayrshires, Durand, Ill.

P2 Zone 2: Springhill, Big Prairie, Ohio

P2 Zone 3: Big Guns Cattle Co., Claysburg, Pa.

P2 Zone 4: Easter Brook & Vallowhill Farm,
Sullivan, Wis.

Tent #1 Zone A: Dream Chaser Genetics, Hebron, Ill.

Tent #1 Zone B: Flower-Brook, Hamburg, Minn.

Tent #1 Zone C: Rustic Creek Genetics, Casco, Wis.

Tent #2 Zone A: Mase's Manor & Bell Valley Farm,
Glen, Ill.

Tent #2 Zone B: A-Joy Swiss, Little Meadows, Pa.

SUPREME CHAMPIONS OF WORLD DAIRY EXPO



SUPREME CHAMPION: STONEY POINT JOEL BAILEY

Exhibited by: Vierra Dairy Farms, Hilmar, Calif.

RESERVE SUPREME CHAMPION: PREMIUM APPLE CRISP LILLY-RED

Exhibited by: Butlerview Farm, Chebanse, Ill.

SUPREME CHAMPION HEIFER: GENESEE ALTITUDE LEAH

Exhibited by: Doeberienner & Bowen, Conroy, Clarkvalley, and Osinga, West Salem, Ohio

RESERVE SUPREME CHAMPION HEIFER: MILKSOURCE A TIERNEY-RED-ET

Exhibited by: Clarkvalley, Pierre Boulet, Jeff & Jim Butler, Woodville, Ontario



SUPREME CHAMPION OF THE JUNIOR SHOW: PACIFIC EDGE VIP TESSAH-ET

Exhibited by: Brent Rocha & Coltan Seals, Tillamook, Ore.

RESERVE SUPREME CHAMPION OF THE JUNIOR SHOW: OAKFIELD TATOO TENDER-ET

Exhibited by: Chloe & Claire Lamb, Oakfield, N.Y.

SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: PIT-CREW COLLAPSE TALISTA

Exhibited by: Allison Foss, and owned by: Pit-Crew Genetics, Cambridge, Minn.

RESERVE SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: RED-VIOLET THE NORTH-RED-ET

Exhibited by: Hailey Abraham and Ella Spiniolas, Harvard, Ill.

GRAND CHAMPION

RESERVE GRAND CHAMPION

**INTERNATIONAL
AYRSHIRE SHOW**

**VIEUX VILLAGE GENTLEMAN JOY
EXHIBITED BY: FLORENT FOLEY,
PIOPOLIS, QUEBEC**

**VIEUX VILLAGE G MONTANA
EXHIBITED BY: FLORENT FOLEY
PIOPOLIS, QUEBEC**

**INTERNATIONAL
BROWN SWISS SHOW**

**SS DEBS 929
EXHIBITED BY: LANDEN KNAPP,
EPWORTH, IOWA**

**BROWN HEAVEN CARTER TUTTI
EXHIBITED BY: BRIAN PACHECO
KERMAN, CALIF.**

**INTERNATIONAL
GUERNSEY SHOW**

**SPRINGHILL KOJACK UNO-ETV
EXHIBITED BY: MELANDER,
ROBTHOM, & SMITH-CREST,
WATERTOWN, WIS.**

**PRAIRIE GEM JD LINCOLN-ETV
EXHIBITED BY: GLAMOURVIEW FARMS,
WALKERSVILLE, MD.**

**INTERNATIONAL
HOLSTEIN SHOW**

**JEFFREY-WAY HARD ROCK TWIGS
EXHIBITED BY: DOEBERIENER,
BOWEN, AND P. CONROY,
WEST SALEM, OHIO**

**OAKFIELD SOLOMON FOOTLOOSE-ET
EXHIBITED BY: SHOWBOX SIRES &
VIERRA DAIRY,
RUDOLPH, WIS.**

**INTERNATIONAL
JERSEY SHOW**

**STONEY POINT JOEL BAILEY
EXHIBITED BY: VIERRA DAIRY FARMS,
HILMAR, CALIF.**

**SPRING VIEW JOEL KINSLEY
EXHIBITED BY: BUDJON FARMS AND
PETER & LYN VAIL,
LOMIRA, WIS.**

**INTERNATIONAL MILKING
SHORTHORN SHOW**

**GIN-VAL LOGIC LAURETTA-EXP
EXHIBITED BY: CORY & KRISTEN SALZL,
LITCHFIELD, MINN.**

**HEAVENLY ZORA-ET
EXHIBITED BY: DILLON FREEMAN,
BREMEN, IND.**

**INTERNATIONAL
RED & WHITE SHOW**

**PREMIUM APPLE CRISP LILLY-RED
EXHIBITED BY: BUTLERVIEW FARM,
CHEBANSE, ILL.**

**GLAUSTAR CALIF ALL OUT-RED-ET
EXHIBITED BY: JAY ACKLEY AND
DONALD E. SIMPSON,
EAST LIBERTY, OHIO**

PREMIER SIRE

AYRSHIRE
BROWN SWISS
GUERNSEY
HOLSTEIN
JERSEY
MILKING SHORTHORN
RED & WHITE

HEIFER SHOW

MARILIE AUTOGRAPH-ET
BROWN HEAVEN R FAMOUS-ET
SPRINGHILL JAMES DEAN-ETV
GOLDEN-OAKS MASTER-ET
MR KATHIES KID ROCK
HALPINS MUDDY ROCKSTAR-TW
MR BLONDIN WARRIOR-RED-ET

OVERALL

BEAR-AYR DISTINCT KINGSIRE
HILLTOP ACRES B DAREDEVIL-ET
INDIAN ACRES AMERICAN PIE
FARNEAR DELTA LAMBDA-ET
GUIMO JOEL-ET
INNISFAIL MEGA LOTTERY-ET
FARNEAR ALTITUDE-RED-ET

GRAND CHAMPION

RESERVE GRAND CHAMPION

INTERNATIONAL JUNIOR AYRSHIRE SHOW

TOPPGLEN WISHFUL THINKING-ET
EXHIBITED BY: TANNER, BRENNAN,
MARISSA, & LOGAN TOPP,
WEST SALEM, OHIO

BRICKER-FARMS GIBBS CARVELLA
EXHIBITED BY: T., L. AND A. BRICKER
AND L., K. AND C. BINCKLEY,
SALEM, OHIO

INTERNATIONAL JUNIOR BROWN SWISS SHOW

TWINCOUNTY FAMOUS DIAMOND
EXHIBITED BY: DAKOTA FRALEY,
REEDSBURG, WIS.

GRAYSTONE KINGPIN GITANA
EXHIBITED BY: AMELIA SOMERS,
WALTON, N.Y.

INTERNATIONAL JUNIOR GUERNSEY SHOW

HOLLOW VIEW TANK TILLIE
EXHIBITED BY: KOLBY STOLTZFUS,
EAST EARL, PA.

HI GUERN VIEW ASIAS AFRICA
EXHIBITED BY: ALAINA DINDERMAN,
ORANGEVILLE, ILL.

INTERNATIONAL JUNIOR HOLSTEIN SHOW

OAKFIELD TATOO TENDER-ET
EXHIBITED BY: CHLOE & CLAIRE LAMB,
OAKFIELD, N.Y.

LIDDLEHOLME MUCHO-ET
EXHIBITED BY: DEREK GEORGE,
ARCADE, N.Y.

INTERNATIONAL JUNIOR JERSEY SHOW

PACIFIC EDGE VIP TESSAH-ET
EXHIBITED BY: BRENT ROCHA &
COLTAN SEALS,
TILLAMOOK, ORE.

ROLLING SPRING PREMIER LUCILLE-ET
EXHIBITED BY: EVAN JAUQUET,
PULASKI, WIS.

INTERNATIONAL JUNIOR MILKING SHORTHORN SHOW

HEAVENLY ZORA-ET
EXHIBITED BY: DILLON FREEMAN,
BREMEN, IND.

LAZY-M-JK LADY IN-RED-EXP
EXHIBITED BY: AUBREE, AIDEN, &
ALAINA TOPP,
BOTKINS, OHIO

INTERNATIONAL JUNIOR RED & WHITE SHOW

CHERRY-LOR ROBIN-P-RED
EXHIBITED BY: PHILLIP MCCORMICK,
MILLMONT, PA.

GLAUSTAR ROLL A DICE-RED
EXHIBITED BY: DELANEY, KALLI &
COOPER BARBER,
DEWITT, IOWA



PREMIER BREEDER

PREMIER EXHIBITOR

**INTERNATIONAL
AYRSHIRE SHOW**

**PALMYRA FARM,
HAGERSTOWN, MD.**

**GLENMAR-DALE FARMS &
MARK AND BECKY BROWN,
FENNIMORE, WIS.**

**INTERNATIONAL
BROWN SWISS SHOW**

**BROWN HEAVEN,
VERCHERES, QUEBEC**

**JUST SO FARM,
LAKE MILLS, WIS.**

**INTERNATIONAL
GUERNSEY SHOW**

**SPRINGHILL FARM,
BIG PRAIRIE, OHIO**

**SPRINGHILL FARM,
BIG PRAIRIE, OHIO**

**INTERNATIONAL
HOLSTEIN SHOW**

**FERME JACOBS,
CAP-SANTE, QUEBEC**

**BUTLerview FARM,
CHEBANSE, ILL.**

**INTERNATIONAL
JERSEY SHOW**

**MISTY MEADOW DAIRY,
TILLAMOOK, ORE.

PACIFIC EDGE,
TILLAMOOK, ORE.**

**VIERRA DAIRY FARMS,
HILMAR, CALIF.**

**INTERNATIONAL MILKING
SHORTHORN SHOW**

**HARD CORE FARM,
NEW ENTERPRISE, PA.**

**PETER VAIL - MILE HIGH,
VALATIE, N.Y.**

**INTERNATIONAL
RED & WHITE SHOW**

**MILK SOURCE GENETICS, LLC,
KAUKAUNA, WIS.**

**ELMVUE FARM,
JOHNSTOWN, N.Y.**

SALE SUMMARIES

WORLD CLASSIC '24 SALE

**TOTAL SALES: \$1,663,450
LOTS: 55
SALE AVERAGE: \$30,245
HIGHEST LOT: \$205,000**

TOP OF THE WORLD JERSEY SALE

**TOTAL SALES: \$32,060
LOTS: 20
SALE AVERAGE: \$1,603
HIGHEST LOT: \$3,500**

WORLD PREMIER BROWN SWISS SALE

**TOTAL SALES: \$137,375
LOTS: 25
SALE AVERAGE: \$5,496
HIGHEST LOT: \$10,500**

WORLD AYRSHIRE EVENT SALE

**TOTAL SALES: \$91,675
LOTS: 20
SALE AVERAGE: \$4,583.75
HIGHEST LOT: \$10,500**



YOUTH CONTESTS

WORLD DAIRY EXPO YOUTH FITTING CONTEST

TOTAL NUMBER OF PARTICIPANTS: 41

OVERALL FITTER: KYLE WELK, PA.

INTERMEDIATE FEMALE:

1. Kayla Trustem, Wis.
2. Kamrie Maurer, Minn.
3. Jazlynn Olson, Wis.
4. Emma Roeben, R.I.

SENIOR FEMALE:

1. Alexis Blankenberg, Wis.
2. Jamie Gibbs, Minn.
3. Olivia Jennrich, Wis.
4. Hannah Gingerich, Pa.
5. Kayla Visser, Minn.

INTERMEDIATE MALE:

1. Jayse Pudwill, Ill.
2. Braeden Bechel, Wis.
3. Devin Coleman, Ontario
4. Benny Uhe, Wis.
5. Ethan Staudinger, Wis.

SENIOR MALE:

1. Kyle Welk, Pa.
2. Kolby Stoltzfus, Pa.
3. Payton Calvert, Wis.
4. Josh Brander, Ontario
5. Evan Cooper, N.Y.



WORLD DAIRY EXPO YOUTH SHOWMANSHIP CONTEST

JUNIOR DIVISION - 148 PARTICIPANTS

1. Brady McConnell, Wis.
2. Paige Zimmerman, Wis.
3. Evelyn Wyse, Wis.
4. Jaedyn McPherson, Texas
5. Karlie Supplee, Pa.
6. Madison Sarbacker, Wis.
7. Logan Vanevera, N.Y.
8. William Zimmerman, Wis.
9. Chance Primmer, Wis.
10. Alexis Arbaugh, Md.

INTERMEDIATE DIVISION - 129 PARTICIPANTS

1. Kayla Trustem, Wis.
2. Justin Brandel, Wis.
3. Ava Hebgen, Wis.
4. Jadeyn Muetherthies, Iowa
5. Cameron Ryan, Wis.
6. Jacob Schimek, Minn.
7. Abby Meyer, Wis.
8. Kaylee Jackson, Wis.
9. Alison Gartman, Wis.
10. Taylor Lawrence, Conn.

SENIOR DIVISION - 168 PARTICIPANTS

1. Tyler Leuch, Wis.
2. Katelyn Poitras, Mass.
3. Kyla Johnson, Wis.
4. Logan Harbaugh, Wis.
5. Dana Johnson, Wis.
6. Lilly Johnson, Wis.
7. Emily Goode, Ky.
8. Aubree Topp, Ohio
9. Ava Booth, Wis.
10. Kelsey Hardy, Wis.

NATIONAL INTERCOLLEGIATE DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 17

OVERALL TOP 10 TEAMS:

1. University of Minnesota
2. University of Wisconsin-Madison
3. Iowa State University
4. Purdue University
5. University of Wisconsin-River Falls
6. The Ohio State University
7. Pennsylvania State University
8. Colorado State University
9. Michigan State University
10. Cornell University

OVERALL TOP 10 INDIVIDUALS:

1. Kylie Konyn, University of Wisconsin-Madison
2. Naomi Scott, Iowa State University
3. Evan Coblenz, Purdue University
4. Megan Meyer, University of Minnesota
5. Sarah Hagenow, University of Minnesota
6. Megan Ratka, University of Minnesota
7. Joe Schuh, University of Wisconsin-River Falls
8. Aidan Ainslie, Cornell University
9. Cole Pond, The Ohio State University
10. Elizabeth Hyman, Michigan State University

NATIONAL 4-H DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 21

OVERALL TOP 10 TEAMS:

1. New York
2. Florida
3. Wisconsin
4. Maryland
5. Indiana
6. Pennsylvania
7. Kentucky
8. Ohio
9. Maine
10. Iowa

OVERALL TOP 10 INDIVIDUALS:

1. Alexis Schultz, New York
2. Jaylee Heijkoop, Florida
3. Hunter King, Kentucky
4. Mason Ziemba, New York
5. Emily Fritz, Maryland
6. Hannah King, Pennsylvania
7. Carly Linnemeier, Indiana
8. Aubrey Cook, Florida
9. Klaudia Biel, Minnesota
10. Wyatt Schlauch, Ohio

INTERNATIONAL POST-SECONDARY DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 6

OVERALL TOP 5 TEAMS:

1. Modesto Junior College
2. SUNY Cobleskill
3. The Ohio State University Agricultural Technical Institute
4. Michigan State Ag Tech
5. SUNY Morrisville

OVERALL TOP 10 INDIVIDUALS:

1. Lauryn Young, Modesto Junior College
2. Lauren Homan, The Ohio State University ATI
3. Elizabeth Schieferstine, SUNY Cobleskill
4. Bette Eggink, Michigan State Ag Tech
5. Allison Gabel, SUNY Cobleskill
6. Lane McDonald, Michigan State Ag Tech
7. Logan Silveria, Modesto Junior College
8. Jon Chapman, Modesto Junior College
9. Christian Martig, The Ohio State University ATI
10. Bradley Gotto, The Ohio State University ATI



CENTRAL NATIONAL FFA EVENTS

DAIRY CATTLE JUDGING CONTEST: 110 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Rushford-Peterson, Wis.
2. Orangeville, Ill.
3. Maquoketa Valley, Iowa
4. Lakeside Lutheran, Wis.
5. Milton, Wis.
6. Hilmar, Calif.
7. Deforest, Wis.
8. Beaver Dam, Wis.
9. North Miami, Ind.
10. Edgar, Wis.

OVERALL TOP 3 INDIVIDUALS:

1. Mary Zwald, Beaver Dam, Wis.
2. Ruby Fallos, Medford, Wis.
3. Ashlynn Schultz, Orangeville, Ill.

WORLD FORAGE MANAGEMENT CUP: 39 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Owen-Withee, Wis.
2. Western Dubuque, Iowa
3. Ithaca, Wis.
4. Watertown, Wis.
5. Riverdale, Wis.
6. Lakeside Lutheran, Wis.
7. Hartford, Wis.
8. Arcadia, Wis.
9. Waupun, Wis.
10. Denmark, Wis.

OVERALL TOP 3 INDIVIDUALS:

1. Fredrick Dean, Owen-Withee, Wis.
2. Tyler Hoeger, Maquoketa Valley, Iowa
3. Carter Davidshofer, Western Dubuque, Iowa

DAIRY PRODUCTS CONTEST: 73 SCHOOLS

OVERALL TOP 10 TEAMS:

1. Lena-Winslow, Wis.
2. Shawano, Wis.
3. Gillett, Wis.
4. Evansville, Wis.
5. Denmark, Wis.
6. Hartford, Wis.
7. Mount Horeb, Wis.
8. De Soto, Wis.
9. Belleville, Ill.
10. Platteville, Wis.

OVERALL TOP 3 INDIVIDUALS:

1. Cole Schaal, Gillett, Wis.
2. Cade McCullough, Evansville, Wis.
3. Lily Siegmann, Hartford, Wis.

SHOWMANSHIP CONTEST

1. Kylee Schlough, Boyceville, Wis.
2. Danica Stello, Melrose-Mindoro, Wis.
3. Ella Raatz, Colby, Wis.
4. Madison Stieglitz, Greenwood, Wis.
5. Taylor Ferguson, Mount Horeb, Wis.

**WDE 4th Grade School Tours:
1,100 student participants**



INDUSTRY CONTESTS AND EVENTS

WORLD FORAGE ANALYSIS SUPERBOWL WINNERS

TOTAL NUMBER OF ENTRIES: 207

GRAND CHAMPION FORAGE PRODUCER:
Meadow Brook Dairy Farms
Maintowoc, Wis.

GRAND CHAMPION FIRST-TIME ENTRANT:
Mulhern Dairy
Fountain, Minn.

QUALITY COUNTS AWARD FOR CORN SILAGE:
Fisher Dairy
Marshall, Ind.

QUALITY COUNTS AWARD FOR HAY/HAYLAGE:
Andy Schmitt
Fort Atkinson, Wis.

ALFALFA HAYLAGE: Andy Schmitt, Fort Atkinson, Wis.

BALEAGE: Nuttleman Farms, Bangor, Wis.

BROWN MIDRIB CORN SILAGE: Horsens Homestead, Cecil, Wis.

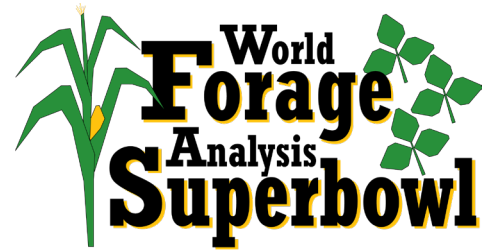
COMMERCIAL HAY: Hardrock Farms, Wheatland, Wyo.

DAIRY HAY: Holst Farms, Lake City, Minn.

GRASS HAY: Ciolkosz Dairy, Thorp, Wis.

MIXED/GRASS HAYLAGE: Sand Creek Dairy, Hastings, Mich.

STANDARD CORN SILAGE: Watrin Farms Inc., Sandstone, Minn.



Winners were announced and recognized during the Brevant seeds Forage Superbowl Luncheon on Wednesday, October 2. Dairy Forage Seminars gave attendees additional access to forage experts through the World Forage Analysis Superbowl. The winning samples from this contests and the seminars were located in the Trade Center at World Dairy Expo 2024.

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST

TOTAL NUMBER OF ENTRIES: 1,349

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST AUCTION: \$51,900 TOTAL SALES

CHEESE & BUTTER GRAND CHAMPION:
Pure Maple Mascarpone
Lake Country Dairy-Schuman Cheese
Turtle Lake, Wis.

GRADE A GRAND CHAMPION:
Charlie's Old Time Buttermilk Quart
Turner Dairy Farms
Pittsburgh, Pa.

ICE CREAM GRAND CHAMPION:
Classic Lemon Bar
Umpqua Dairy
Roseburg, Ore.

STAR SPONSORS

FIVE STAR SPONSORS

BouMatic
Dairy Farmers of Wisconsin
New Holland
Hoard's Dairyman
John Deere
Select Sires, Inc.
Semex/Boviteq
Zoetis

FOUR STAR SPONSORS

Amlan International
Brevant seeds
Calf-Star
Channel Seed
Dairy Herd Management
Dairy Management Inc.
Dairy Star
Dane County
Diamond V
E-Zee Milking Equipment, LLC
Golden Calf Company
Holstein International
Kemin Animal Nutrition & Health
Lallemand Animal Nutrition
Merck Animal Health
Ostrom Family
Phibro Animal Health Corp.
State of Wisconsin
STgenetics
Trans Ova Genetics
Udder Comfort, Inc.

THREE STAR SPONSORS

ABS Global and St. Jacobs ABC
Agri-Plastics Mfg.
ARM & HAMMER Animal and Food
Production
Blondin Sires
Cargill Animal Nutrition
Cattle Connection
Comfort Hoof Care
Compeer Financial
Corteva
Council on Dairy Cattle Breeding
Dairy Global
Datamars Livestock
Destination Madison
Eagle Builders
Ever.Ag
Farm Journal
Feedworks USA, Ltd.
Fight Bac
Jetstream Genetics, Inc.
Kemin Animal Nutrition & Health
Land O'Lakes, Inc.
Lely

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Rabo AgriFinance
VAS
Wisconsin Department of Agriculture,
Trade and Consumer Protection
Woodchuck Bedding Spreader

TWO STAR SPONSORS

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Barenbrug USA
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CROPLAN
Culver Franchising System, LLC
DairySmart
Dane County Dairy Promotion Committee
DeLaval, Inc.
Frenchville Trailer Sales LLC
FutureCow
GenOvations
Holstein Association USA, Inc.
Kemps Dairy Products
Kwik Trip
Legacy Seeds
Madero Dairy Systems
Novonesis
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QLF Agronomy
Red & White Dairy Cattle Association
Scherer, Inc.
Soy Best
trinamiX
US VET
Vytelle LLC

ONE STAR SPONSORS

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ADM Animal Nutrition
Agpro, Inc.
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avid hotels Madison-Monona
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Best Western Premier Park Hotel
Brown Swiss Cattle breeders Association
ByronPRO/Byron Seed
Clipper Parts & Repair
Colorado State University
Connecterra
Courtyard by Marriott-Madison East

Courtyard by Marriott-Madison
West/Middleton
Days Inn & Suites
DoubleTree by Hilton Madison
Downtown
Dr. Sheila McGuirk & Dr. Terri
Ollivett
Dynasty Genetics
Econoprint
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Extrutech Plastics, Inc.
FarmFirst Dairy Cooperative
ForageMate
Hampton Inn & Suites Madison-
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Holiday Inn Express and Suites
Madison East
Holiday Inn Express and Suites
Madison West/Middleton
Hotel Indigo Madison Downtown
Intermizoo
International Stock Food
Corporation
IVS
Klussendorf Memorial Association
La Crosse Seed
Livestock Exporters Association of
the USA
Madison Concourse Hotel and
Governor's Club
Mansion Hill Inn
Masters Choice Hybrids
McLanahan Corporation
Medgene
MVE Biological Solutions
National Dairy Shrine
New York Holstein Association, Inc.
O&T Farms
Silostop
Staybridge Suites Madison-
Fitchburg
Tom Morris, Ltd.
Udder Tech, Inc.
U.S. Dept. of Justice-FBI, WMD
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Vita Plus Corporation
Wisconsin Union Hotel and Club
Suites
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The Road to Madison

WORLD DAIRY EXPO



Madison, Wisconsin, USA

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