



# WORLD DAIRY EXPO 2026

## After Hours Hospitality Event Form

Complete this form if you wish to host an after hours hospitality event in your booth. No after hour events are allowed in any booth or show floor area after 5 pm Tuesday - Thursday without World Dairy Expo approval.

### HOSPITALITY EVENT GUIDELINES:

- All food and beverage including alcohol must be purchased through Sodexo, the Alliant Energy Center's exclusive caterer.
- All attendees at the after hours hospitality event must wear wristband assigned to the hosting company. Wristbands will be distributed to exhibitors by World Dairy Expo
- The after hours event must end no later than 6 pm and all guests and attendees must vacate the floor immediately following the event.
- Exhibitor personnel must be off the show floor by 6:15 pm.
- All attendees and exhibitor personnel must stay within the confines of the hosting company's booth or aisle space immediately outside the booth. Under no circumstances are attendees or exhibitor personnel allowed within a booth other than the hosting company's booth. Any violators will be removed from the show floor.

Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Date(s) and Time of Event: \_\_\_\_\_

Note: all after hours events must end no later than 6 pm.

Estimated Number of Participants including Exhibitor Personnel: \_\_\_\_\_

By signing and submitting this form to World Dairy Expo, exhibitor agrees to abide by all After Hours Event guidelines.

Applicant's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Return completed form to [tradeshow@wdexpo.com](mailto:tradeshow@wdexpo.com) by September 1, 2026.