



2026 WDE EVENT SUMMARY

Opening New Doors for Dairy: 2026 Event Summary

To the global dairy community,

Thank you once again for making World Dairy Expo the gathering place of the global dairy industry.

Each year, World Dairy Expo opens new doors for dairy—bringing thousands of dairy producers, professionals, and enthusiasts together in Madison to discover innovation, expand knowledge, build connections, and celebrate excellence. From the colored shavings to the Trade Show floor, Expo provides opportunities to explore what is possible and to discover new ideas that can move our industry forward.

As World Dairy Expo continues to evolve, so does our ability to understand and serve those who join us in Madison. In 2026, we continued to utilize technology and tools to more accurately measure attendance, in order to provide a clearer picture of the people who make World Dairy Expo part of their year. Admission tickets were scanned Tuesday through Friday, reflecting the core show days, while recognizing that many attendees also participate in pre-show activities from Saturday through Monday.

These insights allow us to better understand our audience, strengthen the experience we provide, and ensure Expo remains a place where the global dairy community can connect, learn, and grow.

Beyond the numbers, the spirit of Expo continues to shine. From monumental moments in the Dairy Cattle Showing to innovation and collaboration throughout the Trade Show and educational programs, every corner of Expo offers a new opportunity to discover, engage, and connect. The relationships formed in Madison help open doors to progress throughout the dairy industry.

Those who came to learn at World Dairy Expo 2026 found countless opportunities to expand their knowledge and explore new possibilities. For those unable to make the trip to Madison, ExpoTV opened another door—bringing the World Dairy Expo experience to viewers around the world.

Our gratitude extends to the volunteers, event staff, exhibitors, sponsors, and attendees who make this global gathering possible year after year. Their passion, dedication, and willingness to share ideas are what continue to open doors for dairy.

We hope you find this summary of the 2026 event both useful and inspiring as we reflect on another extraordinary year. Please make plans now to join us for our 60th Anniversary, when we celebrate *Diamond Days of Dairy*, September 28–October 1, 2027.



Laura Herschleb
World Dairy Expo General Manager

AUDIENCE

ESTIMATED ATTENDANCE.....50,138

OUR ATTENDEES

ADMISSION TICKETS SCANNED¹.....24,915

ROLE IN THE INDUSTRY²:

DAIRY FARMER..... 30%
AGRIBUSINESS PROFESSIONAL..... 39%
STUDENT..... 9%
RETIRED..... 4%
OTHER..... 16%

REASON FOR ATTENDING²:

DAIRY CATTLE SHOW 32%
TRADE SHOW..... 30%
NETWORKING 18%
EDUCATION PROGRAMMING 14%
YOUTH CONTESTS 6%

INTERNATIONAL ATTENDEES³:

REGISTERED: 2,265

COUNTRIES REPRESENTED: 78

TOP COUNTRIES REPRESENTED:

1. BRAZIL
2. MEXICO
3. CANADA
4. NETHERLANDS
5. JAPAN

OUR PARTICIPANTS

DAIRY CATTLE EXHIBITORS⁴.....1,725
COMMERCIAL EXHIBITORS⁵.....2,892
YOUTH CONTEST PARTICIPANTS⁶.....1,678
SCHOOL TOUR STUDENTS.....1,084
FFA MEMBERS.....3,473
MEDIA PARTNERS.....215

EVENT PERSONNEL

VOLUNTEERS: 401 (114 WERE NEW VOLUNTEERS)
CONTRACT WORKERS: 169
EXPO STAFF: 13
TOTAL: 583



SOCIAL MEDIA

FACEBOOK REACH.....739,254

INSTAGRAM REACH.....490,708

WEBSITE PAGEVIEWS.....589,895

DATA FOR 9/26 - 10/3

EXPOTV VIDEO SERVICE

TOTAL SUBSCRIBERS.....2,560

AVAILABLE VIDEO HOURS.....115+

FOOD FACTS

GRILLED CHEESE SANDWICHES SOLD BY UW STUDENTS....15,505
COMPLIMENTARY MILK CHUGS SPONSORED BY
DAIRY FARMERS OF WISCONSIN & KWIK TRIP.....30,360

¹TICKETS SCANNED TUESDAY - FRIDAY AT GATES FROM 6:30 A.M. TO 4 P.M.

²REPORTED FROM DIGITAL TICKET SALES

³COLLECTED THROUGH ON-SITE INTERNATIONAL ATTENDEE REGISTRATION

⁴COLLECTED THROUGH ONLINE ENTRY SYSTEM

⁵COLLECTED BY NAME BADGES ISSUED

⁶INCLUDES SHOWMANSHIP, FITTING CONTEST, NATIONAL JUDGING CONTESTS AND FFA CONTEST PARTICIPANTS

COUNTRIES REPRESENTED AT WDE 2026

Argentina	England	Malaysia	Slovenia
Australia	Ethiopia	Mexico	South Africa
Austria	Finland	Morocco	South Korea
Bangladesh	France	Netherlands	Spain
Belgium	Germany	New Caledonia	Sweden
Belize	Ghana	New Zealand	Switzerland
Bolivia	Guatemala	Nicaragua	Taiwan
Brazil	Holland	Nigeria	Thailand
Cameroon	Honduras	Northern Ireland	Turkey
Canada	Hong Kong	Pakistan	Uganda
Chile	Hungary	Panama	Ukraine
China	India	Paraguay	United Arab Emirates
Colombia	Indonesia	Peru	United Kingdom
Costa Rica	Iran	Poland	United States
Czech Republic	Ireland	Portugal	Uruguay
Cyprus	Italy	Puerto Rico	Venezuela
Denmark	Japan	Romania	Vietnam
Dominican Republic	Jordan	Russia	Wales
Ecuador	Kenya	Saudi Arabia	
El Salvador	Luxembourg	Scotland	

WHERE ARE YOU FROM?



TRADE SHOW

EXHIBITING COMPANIES: 468

REPRESENTING:

- 18 COUNTRIES
- 7 CANADIAN PROVINCES
- 38 U.S. STATES

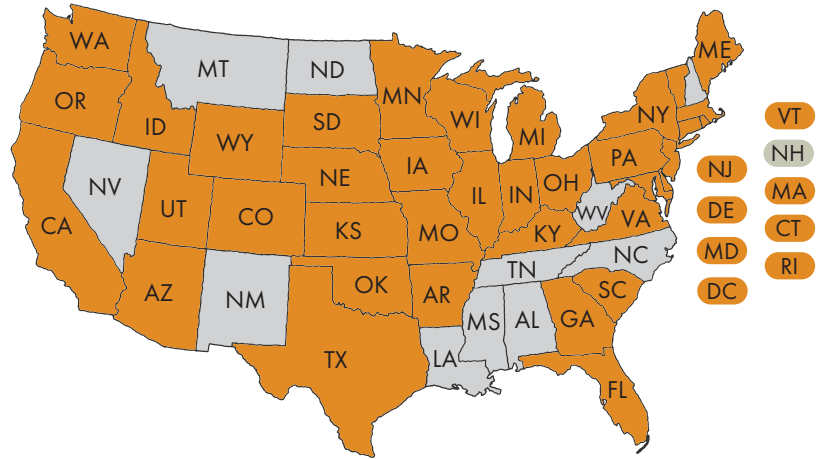
NEW EXHIBITING COMPANIES: 80

EXPO SPONSORS: 308

- 167 STAR SPONSORS
- 86 AWARD SPONSORS
- 55 IN-KIND SPONSORS

TOTAL SQUARE FOOTAGE OF EXHIBIT SPACE: 223,092 SQ. FT.

- 5.12 ACRES
- ABOUT 3.87 AMERICAN FOOTBALL FIELDS (INCLUDING END ZONES)
- 4.65 AMERICAN FOOTBALL FIELDS (PLAYING SURFACE ONLY)



DOUG WILLIAMS MEMORIAL BOOTH AWARD WINNERS

New Booth AgSherpa



Outdoor Booth Lely



Showstopper Boumatic, LLC



Interactive Booth Madero Dairy Systems



Best of Show GEA Farming



EDUCATION AND NETWORKING

IN THE TANBARK

- HAPPY HOUR
 - HOSTED TUESDAY - THURSDAY NIGHT
 - INCLUDED LIVE MUSIC, FREE BEER AND LIGHT APPETIZERS
- TANBARK TALKS
 - HOSTED TUESDAY - FRIDAY BY COMPANIES FOR INDUSTRY EVENTS AND MEETINGS
- VARIOUS RECEPTIONS AND BANQUETS

EXPO EN ESPAÑOL

- HOSTED TUESDAY - FRIDAY
- TOPICS INCLUDED: FARM PROFITABILITY STRATEGIES, MILK QUALITY, GENETICS AND GENOMICS AND CALF RAISING

KNOWLEDGE NOOK SESSIONS

- 20 SESSIONS FEATURED NEW PRODUCTS, SERVICES AND RESEARCH INTRODUCED TO THE INDUSTRY

VIRTUAL FARM TOURS

- THREE TOURS HOSTED WEDNESDAY - FRIDAY
- DAIRY OWNERS AND MANAGERS FROM WASH., MICH. & TEXAS, SHARED A VISUAL PRESENTATION WITH QUESTIONS AND AN OPEN DISCUSSION AFTERWARD

CAREER CONNECTIONS

- 16 HIRING COMPANIES/FARMS
- 55 REGISTERED JOB SEEKERS

SPECIAL AWARDS

OVERALL FITTER AWARD IN MEMORY OF MICHAEL HEATH



Suton Paulson
Rockford, Ill.

MERLE E. HOWARD AWARD



Summer Hammann
Barron, Wis.

ANNETTE OSTROM MEMORIAL SUPREME SHOWMAN



Justin Brandel
Lake Mills, Wis.

DAIRY PRODUCERS OF THE YEAR



Alicia & Jonathan Lamb, Jim Veazey & Janette
Veazey-Post, Matthew & Kendra Lamb
Oakfield Corners Dairy, Oakfield, N.Y.

INDUSTRY PERSON OF THE YEAR



Corey Geiger
CoBank
Omro, Wis.

INTERNATIONAL PERSON OF THE YEAR



Robert Chicoine
CIAQ | Semex
Saint Hyacinthe, Que., Canada

A.C. "WHITIE" THOMSON MEMORIAL AWARD



Jack Ross
Tully, N.Y.

KLUSSENDORF MEMORIAL TROPHY



Hank Van Exel
Lodi, Calif.

HONORARY KLUSSENDORF

Peter Vail
Englewood, Fla.

KLUSSENDORF- MACKENZIE AWARD

Joe Price
Chebanse, Ill.

ROBERT "WHITEY" MCKOWN MASTER BREEDER AWARD



Erbaces Holsteins
Lanark, Ill.

DAIRY CATTLE SHOW

DAIRY CATTLE HOUSED ON GROUNDS: 2,501 DAIRY CATTLE

EXHIBITORS⁷: 1,725

REPRESENTING:

- 39 U.S. STATES
- 4 CANADIAN PROVINCES

CATTLE SHOWN:

AYRSHIRE: 306

BROWN SWISS: 339

GUERNSEY: 213

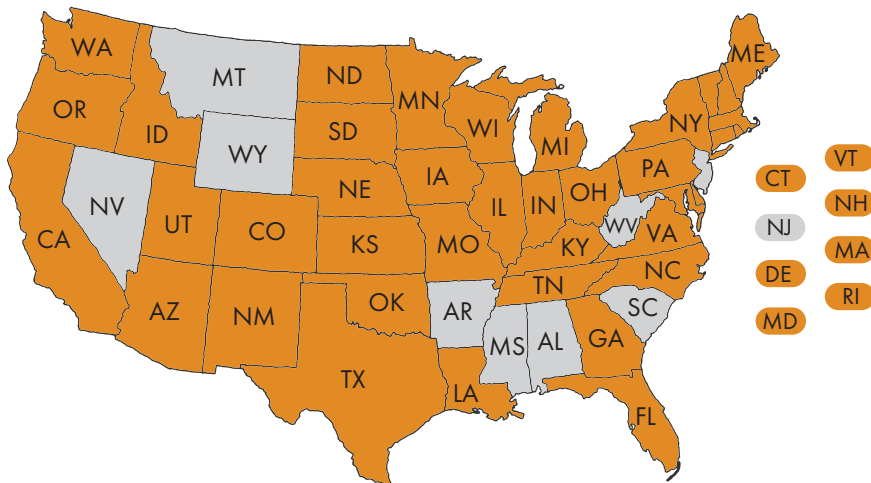
HOLSTEIN: 436

JUNIOR HOLSTEIN: 301

JERSEY: 365

MILKING SHORTHORN: 272

RED & WHITE: 302



⁷REPRESENTS THE NUMBER OF UNIQUE EXHIBITORS

HERDSMANSHIP



**Overall Herdmanship Winner:
Butlerview Farm, Chebanse, Ill.**

DAILY HERDSMANSHIP WINNERS:

Monday – Butlerview Farm, Chebanse, Ill.

Tuesday – Elmvue Farms, Johnstown, N.Y.

Wednesday – Knapp Genetics, Epworth, Iowa

Thursday – Duckett Holsteins & Showbox Sires,
Rudolph, Wis. & Enosburg Falls, Vt.

Friday – Pacific Edge, Tillamook, Ore.

ZONE HERDSMANSHIP WINNERS:

P1 Zone 1: Ferris Family Farms, Gervais, Ore.

P1 Zone 2: Budjon Farm, Lomira, Wis.

P2 Zone 3: Rutter Brothers, York, Pa.

P2 Zone 4: Dream Fix, Watertown, Wis.

P2 Zone 5: Golden Oaks, Wauconda, Ill.

P2 Zone 6: Misty Meadows, New Paris, Pa.

Tent #1 Zone 7: Dream Chaser Genetics, Hebron, Ill.

Tent #1 Zone 8: Do-N-Joy Genetics, Arlington, Minn.

Tent #1 Zone 9: Bell Valley, Mase Manor, Dirty Boots & Sashill, Utica, Pa.

Tent #2 Zone 10: J-Lo Genetics, Loganville, Wis.

Tent #2 Zone 11: Feltmann Dairy Farm, Norwood, Minn.

SUPREME CHAMPIONS OF WORLD DAIRY EXPO



SUPREME CHAMPION: STONEY POINT JOEL BAILEY

Exhibited by: Vierra Dairy Farms, Hilmar, Calif.

RESERVE SUPREME CHAMPION: EIXDALE PWRUP ALONGSIDE

Exhibited by: Milk Source Genetics, Kaukauna, Wis.

SUPREME CHAMPION HEIFER: BUTLerview GLITTER GIRL-ET

Exhibited by: Clarkvalley, Kevin Doeberienier, Pat Conroy & Butlerview, Beaverton, Ont.

RESERVE SUPREME CHAMPION HEIFER: BUDJON-VAIL JOEL STARSTRUCK-ET

Exhibited by: Budjon Farms, Peter Vail & Genosource, Lomira, Wis.



SUPREME CHAMPION OF THE JUNIOR SHOW: AROLENE DEMPSEY ELLA

Exhibited by: Alyson Doiron, Cap-Santé, Que.

RESERVE SUPREME CHAMPION OF THE JUNIOR SHOW: HALL'S V-LANE SPECTACLE-ET

Exhibited by: Ashton & Levi Wilcox, Varysburg, N.Y.

SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: SOUTH MTN & CO ROCKIN ROBIN-ET

Exhibited by: Brayden Carpio and Kiliana Breuer, Kersey, Colo.

RESERVE SUPREME CHAMPION HEIFER OF THE JUNIOR SHOW: OLD-BANKSTON LEGACY-EXP

Exhibited by: Libby Carpenter and Ally Brooks, Dyersville, Iowa

GRAND CHAMPION

RESERVE GRAND CHAMPION

INTERNATIONAL AYRSHIRE SHOW

BRICKER-FARMS KING CINDERELLA
EXHIBITED BY: MILK SOURCE GENETICS, J&S
FAIRBANKS AND K&M WOLF
KAUKAUNA, WIS.

COPPENBARGER KINGSIRE TRINITY
EXHIBITED BY: TERRI PACKARD, ERNIE
KUEFFNER & PETER VAIL
BOONSBORO, MD.

INTERNATIONAL BROWN SWISS SHOW

PIT-CREW O MALLEY PATTY
EXHIBITED BY: KIRBY SPARROW
WORTHVILLE, KY.

COLEBROOK CREEK DT ALINA
EXHIBITED BY: ABIGAIL WILBER & JENNA LENHART
THURMONT, MD.

INTERNATIONAL GUERNSEY SHOW

DONNYBROOK AMMO STEVIE
EXHIBITED BY: BRITTANY TAYLOR AND
LAYLAA SCHULER
NEW GLARUS, WIS.

RHG VILLA BREEZY VENUS-ET
EXHIBITED BY: ALISON, LEO & BRIANNA
GARTMAN
SHEBOYGAN, WIS.

INTERNATIONAL HOLSTEIN SHOW

EIXDALE PWRUP ALONGSIDE
EXHIBITED BY: MILK SOURCE GENETICS
KAUKAUNA, WIS.

MD-LOCUSTCREST P ZURINIAH
EXHIBITED BY: CHIP, CHASE & CONNOR
SAVAGE & TOM MERCURO
UNION BRIDGE, MD.

INTERNATIONAL JERSEY SHOW

STONEY POINT JOEL BAILEY
EXHIBITED BY: VIERRA DAIRY FARMS
HILMAR, CALIF.

GMBV JOEL DIXIE-ET
EXHIBITED BY: MILK SOURCE GENETICS
KAUKAUNA, WIS.

INTERNATIONAL MILKING SHORTHORN SHOW

MOUNTAINVIEW TC FIRED UP
EXHIBITED BY: EMILY AND RANDI FISHER
PITTSFIELD, N.H.

LAZY M JEKYLL ZELLA EXP
EXHIBITED BY: BRITTON ALLEN
STITZER, WIS.

INTERNATIONAL RED & WHITE SHOW

LUCK-E DEVOUR AKOOZA-RED-ET
EXHIBITED BY: GOLDEN OAKS FARM
WAUCONDA, ILL.

HURCROFT AWE LILLYANN-RED
EXHIBITED BY: OAKFIELD CORNERS DAIRY
OAKFIELD, N.Y.

PREMIER SIRE

AYRSHIRE
BROWN SWISS
GUERNSEY
HOLSTEIN
JERSEY
MILKING SHORTHORN
RED & WHITE

HEIFER SHOW

BEAR-AYR DISTINCT KINGSIRE
JENNINGS GAP TIME OUT
SPRINGHILL JAMES DEAN-ETV
ROBELLA MAJOR
MR KATHIES KID ROCK
B-D-F MARSHAS MONEY
BLONDIN ALPHA

OVERALL

PALMYRA LOCHINVAR REYNOLDS-ET
HILLTOP ACRES B DAREDEVIL-ET
INDIAN ACRES AMERICAN PIE
FARNEAR DELTA LAMBDA-ET
RIVER VALLEY VICTORIOUS-ET
INNISFAIL MEGA LOTTERY-ET
FARNEAR ALTITUDE-RED-ET

GRAND CHAMPION

RESERVE GRAND CHAMPION

INTERNATIONAL JUNIOR AYRSHIRE SHOW

HALL'S V-LANE SPECTACLE-ET
EXHIBITED BY: ASHTON & LEVI WILCOX
VARYSBURG, N.Y.

BRICKER-FARMS R CADILLAC-ET
EXHIBITED BY: TODD, LYNSEY, ALLISON,
LACEY & KINSLEE BRICKER, CARLI BINCKLEY
& WYATT SCHLAUCH
SALEM, OHIO

INTERNATIONAL JUNIOR BROWN SWISS SHOW

PEARL DELL DRAKE WHITNEY
EXHIBITED BY: ELIZABETH D SCHIEFERSTINE
VERONA, N.Y.

HARVEST BRZ ELS WINDSTORM
EXHIBITED BY: TRISTEN HANS OSTROM
KAUKAUNA, WIS.

INTERNATIONAL JUNIOR GUERNSEY SHOW

DONNYBROOK AMMO STEVIE
EXHIBITED BY: BRITTANY TAYLOR AND
LAYLAA SCHULER
NEW GLARUS, WIS.

RHG VILLA BREEZY VENUS-ET
EXHIBITED BY: ALISON, LEO &
BRIANNA GARTMAN
SHEBOYGAN, WIS.

INTERNATIONAL JUNIOR HOLSTEIN SHOW

AROLINE DEMPSEY ELLA
EXHIBITED BY: ALYSON DOIRON
CAP-SANTÉ, QUE.

GO-SHO TATOOS IN JERICHO-ET
EXHIBITED BY: TESSA & STELLA SCHMOCKER,
SADIE KROPP AND TRISTEN OSTROM
WHITEWATER, WIS.

INTERNATIONAL JUNIOR JERSEY SHOW

KEVETTA COLTON DELILAH
EXHIBITED BY: KYRA AND GRIFFIN LAMB
OAKFIELD, N.Y.

BUDJON-VAIL JORDAN C SHANESE-ET
EXHIBITED BY: KAMRYN, KATE, COLT
KASBERGEN & KASH-IN JERSEYS
TULARE, CALIF.

INTERNATIONAL JUNIOR MILKING SHORTHORN SHOW

LAZY M JEKYL ZELLA EXP
EXHIBITED BY: BRITTON ALLEN
STITZER, WIS.

BUTTON BAY CYRIDE STILL DRE-ET
EXHIBITED BY: CAROLINE ALLEN
VERGENNES, VT.

INTERNATIONAL JUNIOR RED & WHITE SHOW

LUCK-E RUSS-PP ASTRO-RED-ET
EXHIBITED BY: ALLISON, LANE AND
CALLUM FRANCIS
GREENVILLE, OHIO

MS ALPHA MYSTERY-RED-ET
EXHIBITED BY: COLTAN J. & EASTAN E. BROWN
STRUM, WIS.



PREMIER BREEDER

PREMIER EXHIBITOR

INTERNATIONAL AYRSHIRE SHOW

TODD, LYNSEY, ALLISON, LACEY, &
KINSLEE BRICKER & CARLI BINCKLEY
SALEM, OHIO

PETER VAIL
ENGLEWOOD, FLA.

INTERNATIONAL BROWN SWISS SHOW

PIT-CREW GENETICS
CAMBRIDGE, MINN.

FAIRDALE FARM, LLC.
WORTHVILLE, KY.

INTERNATIONAL GUERNSEY SHOW

KNAPP GENETICS -
AUSTIN & JENNA KNAPP
EPWORTH, IOWA

KNAPP GENETICS -
AUSTIN & JENNA KNAPP
EPWORTH, IOWA

INTERNATIONAL HOLSTEIN SHOW

GENOSOURCE
BLAIRSTOWN, IOWA

BUTLerview FARM
CHEBANSE, ILL.

INTERNATIONAL JERSEY SHOW

PACIFIC EDGE
TILLAMOOK, ORE.

RIVER VALLEY FARM
TREMONT, ILL.

INTERNATIONAL MILKING SHORTHORN SHOW

LAZY M FARMS
STITZER, WIS.

PETER VAIL
ENGLEWOOD, FLA.

INTERNATIONAL RED & WHITE SHOW

LUCK-E HOLSTEINS
HAMPSHIRE, ILL.

OAKFIELD CORNERS DAIRY
OAKFIELD, N.Y.

SALE SUMMARIES

WORLD CLASSIC '26 SALE

TOTAL SALES: \$2,080,900

LOTS: 53

SALE AVERAGE: \$39,262

HIGHEST LOT: \$160,000

TOP OF THE WORLD JERSEY SALE

TOTAL SALES: \$79,375

LOTS: 28

SALE AVERAGE: \$2,834

HIGHEST LOT: \$14,200

WORLD OPPORTUNITY MILKING SHORTHORN SALE

TOTAL SALES: \$40,010

LOTS: 15

SALE AVERAGE: \$2,667.33

HIGHEST LOT: \$7,700

WORLD PREMIER BROWN SWISS SALE

TOTAL SALES: \$229,300

LOTS: 33

SALE AVERAGE: \$5,826.56

HIGHEST LOT: \$12,400

WORLD AYRSHIRE EVENT SALE

TOTAL SALES: \$104,435

LOTS: 25

SALE AVERAGE: \$4,740.50

HIGHEST LOT: \$19,000

GLOBAL OPPORTUNITY GUERNSEY SALE

TOTAL SALES: \$35,248

LOTS: 19

SALE AVERAGE: \$3,564.29

HIGHEST LOT: \$5,700



YOUTH CONTESTS

WORLD DAIRY EXPO YOUTH FITTING CONTEST

TOTAL NUMBER OF PARTICIPANTS: 63

OVERALL FITTER: SUTON PAULSON, ROCKFORD, ILL.

INTERMEDIATE FEMALE:

1. Karile Supplee, Chambersburg, Pa.
2. Emily Nooyen, Bonduel, Wis.
3. Abigail Yoder, Port Byron, Ill.
4. Hailey Kinney, Durand, Ill.
5. Sevanna Fairbank, Beaver Dam, Wis.

SENIOR FEMALE:

1. Morgan Smoker, Bellville, Pa.
2. Kayla Visser, Hutchinson, Minn.
3. Olivia VanEvera, Cobleskill, N.Y.
4. Kamrie Maurer, Brownston, Minn.
5. Laylaa Schuler, Platteville, Wis.

INTERMEDIATE MALE:

1. Benny Uhe, Footville, Wis.
2. Owen Kimball, Geneseo, N.Y.
3. William Zimmerman, Brodhead, Wis.
4. Colt Buckley, Lawrenceburg, Ky.
5. Zachary Danhof, Waukon, Iowa

SENIOR MALE:

1. Sutton Paulson, Rockford, Ill.
2. Payton Calvert, Cuba City, Wis.
3. Matthew Winch, Fennimore, Wis.
4. William Sadler, West Union, Iowa
5. Zach Dasilva, North Lewisburg, Ohio



WORLD DAIRY EXPO YOUTH SHOWMANSHIP CONTEST

SUPREME SHOWMAN: JUSTIN BRANDEL, LAKE MILLS, WIS.

JUNIOR DIVISION - 101 PARTICIPANTS

1. Raegan Bossard, Fabius, N.Y.
2. Cooper Merrill, Seneca Falls, N.Y.
3. Brynley Bossard, Fabius, N.Y.
4. Kinley Martin, Tulare, Calif.
5. Adella Loehr, Eden, Wis.
6. Paige Zimmerman, Brodhead, Wis.
7. Ainsley Loehr, Eden, Wis.
8. Lily Barlass, Sheboygan Falls, Wis.
9. Callie Krohlow, Poynette, Wis.
10. Clara Baker, Scottsdale, Pa.

INTERMEDIATE DIVISION - 112 PARTICIPANTS

1. Justin Brandel, Lake Mills, Wis.
2. Karile Supplee, Chambersburg, Pa.
3. Emily Nooyen, Bonduel, Wis.
4. Molly Salentine, Luxemburg, Wis.
5. William Zimmerman, Brodhead, Wis.
6. Madison Harbaugh, Marion, Wis.
7. Madison Sarbacker, Whitewater, Wis.
8. Griffin Grinstead, Fond du Lac, Wis.
9. Chance Primmer, Bagley, Wis.
10. Bentley Brantmeier, Hilbert, Wis.

SENIOR DIVISION - 126 PARTICIPANTS

1. Logan Harbaugh, Marion, Wis.
2. Shelby Swanson, Hutchinson, Minn.
3. Mason Ziemba, Durhamville, N.Y.
4. Sutton Paulson, Rockford, Ill.
5. Taylor Hodge, Norwich, N.Y.
6. Charlotte Meyer, Corfu, N.Y.
7. Tessa Schmock, Whitewater, Wis.
8. Isaac Folts, North Collins, N.Y.
9. Olivia VanEvera, Cobleskill, N.Y.
10. Cameron Ryan, Fond du Lac, Wis.

NATIONAL INTERCOLLEGIATE DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 18

OVERALL TOP 10 TEAMS:

1. University of Minnesota
2. Iowa State University
3. The Ohio State University
4. Pennsylvania State University
5. University of Wisconsin – River Falls
6. Purdue University
7. University of Wisconsin – Madison
8. Cornell University
9. University of Florida
10. Virginia Tech

OVERALL TOP 10 INDIVIDUALS:

1. Jacob Harbaugh, University of Minnesota
2. Ainsley Sellers, Pennsylvania State University
3. Joseph Achen, Iowa State University
4. Rachel Visser, University of Minnesota
5. Lauryn Young, The Ohio State University
6. Lauren King, Cornell University
7. Julia Searls, Kansas State University
8. Amelia Stone, Purdue University
9. Evan Hathaway, University of Minnesota
10. Phia Kamm, University of Wisconsin – River Falls

NATIONAL 4-H DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 23

OVERALL TOP 10 TEAMS:

1. California
2. Wisconsin
3. New York
4. Michigan
5. Connecticut
6. Minnesota
7. Ohio
8. Pennsylvania
9. Kentucky
10. Florida

OVERALL TOP 10 INDIVIDUALS:

1. Braeden Bechel, Wisconsin
2. Kestin Martin, California
3. Kherington Azevedo, California
4. Hadessa Adsit, New York
5. Addyson Shawley, New York
6. Hailey Platt, Connecticut
7. Allison Ratka, Minnesota
8. Gracie Triick, Michigan
9. Lauren Silveira, California
10. Wyatt Lehner, Pennsylvania

INTERNATIONAL POST-SECONDARY DAIRY CATTLE JUDGING CONTEST

TOTAL NUMBER OF TEAMS: 9

OVERALL TOP 5 TEAMS:

1. Modesto Junior College
2. Cobleskill Ag & Tech
3. SUNY Morrisville
4. The Ohio State University Agricultural Technical Institute
5. Northeast Iowa Community College

OVERALL TOP 10 INDIVIDUALS:

1. Daniel Diniz, Modesto Junior College
2. Eric Mowrey, The Ohio State University Agricultural Technical Institute
3. Jacob Ahlem, Modesto Junior College
4. Hayden Ayers, Cobleskill Ag & Tech
5. Sara Dreibelbis, SUNY Morrisville
6. Cait O'Sullivan, Cobleskill Ag & Tech
7. Riley Whisler, Modesto Junior College
8. Natalie Machaud, Cobleskill Ag & Tech
9. Samantha Heinzman, Kaskaskia
10. Brenna Souza, Modesto Junior College



FFA EVENTS

DAIRY CATTLE JUDGING CONTEST: 104 SCHOOLS

OVERALL TOP 10 TEAMS:

1. BRODHEAD, WIS.
2. SAUK PRAIRIE, WIS.
3. MILTON, WIS.
4. KEWAUNEE, WIS.
5. ALMA CENTER LINCOLN, WIS.
6. DEFOREST, WIS.
7. NEW RICHMOND, WIS.
8. OKEECHOBEE, FLA.
9. LAKESIDE LUTHERAN, WIS.
10. CUBA CITY, WIS.

OVERALL TOP 3 INDIVIDUALS:

1. KARLA SWAGEL, KEWAUNEE, WIS.
2. ISABELLA RACE, SHAWANO, WIS.
3. KENNEDY PAUL, MILTON, WIS.

WORLD FORAGE MANAGEMENT CUP: 37 SCHOOLS

OVERALL TOP 10 TEAMS:

1. WAUKON, IOWA
2. DODGEVILLE, WIS.
3. OWEN-WITHEE, WIS.
4. LAKESIDE LUTHERAN, WIS.
5. WAUPUN, WIS.
6. PECATONICA, ILL.
7. LENA-WINSLOW, ILL..
8. WEST DUBUQUE, IOWA
9. ROSHOLT, WIS.
10. COCHRANE-FOUNTAIN CITY, WIS.

OVERALL TOP 3 INDIVIDUALS:

1. TYLER GREZENSKI, ROSHOLT, WIS.
2. JANSON WOLFE, COCHRANE-FOUNTAIN CITY, WIS.
3. ADDISON GOLLON, DODGEVILLE, WIS.

DAIRY PRODUCTS CONTEST: 72 SCHOOLS

OVERALL TOP 10 TEAMS:

1. MONROE, WIS.
2. HARTFORD, WIS.
3. IOWA-GRANT, WIS.
4. NEW LONDON, WIS.
5. LARUE COUNTY, KY.
6. LANSING, IOWA
7. EAST CLINTON GREAT OAKS, OHIO
8. HAMILTON SOUTHEASTERN, IND.
9. HUDSON, WIS.
10. DEFOREST, WIS.

OVERALL TOP 3 INDIVIDUALS:

1. TELINA GRATZ, MONROE, WIS.
2. VINCENT BACKES, NEW LONDON, WIS.
3. AMIRAH MAZAHREH, MONROE, WIS.

SHOWMANSHIP CONTEST: 37 INDIVIDUALS

OVERALL TOP 5 INDIVIDUALS:

1. JOSEPH SCHUCH, OREGON FFA, WIS.
2. MORGAN FRITCH, BELVIDERE FFA, ILL.
3. MCKENZIE FEINER, RIVER VALLEY FFA, WIS.
4. MELANIE SARBACKER, MILTON FFA, WIS.
5. ANNA LAAS, LOYAL FFA, WIS.



INDUSTRY CONTESTS AND EVENTS

WORLD FORAGE ANALYSIS SUPERBOWL WINNERS

TOTAL NUMBER OF ENTRIES: 232 FROM 19 STATES

GRAND CHAMPION FORAGE PRODUCER:

Aaron Barclay
Seymour, Wis.

GRAND CHAMPION FIRST-TIME ENTRANT:

Paul Keune
Seymour, Wis.

QUALITY COUNTS AWARD FOR CORN SILAGE:

Koltes Dairy LLC
St. Cloud, Minn.

QUALITY COUNTS AWARD FOR HAY/HAYLAGE:

Wilke R Organic Farm
Sturgeon Bay, Wis.

ALFALFA HAYLAGE: Andy & Melissa Vine, Greenwood, Wis.

BALEAGE: Steve Nuttleman, Bangor, Wis.

BROWN MIDRIB CORN SILAGE: Sand Creek Dairy LLC, Hastings, Mich.

CEREAL FORAGE: Boggess Dairy Farm LLC, Ballard, W. Va.

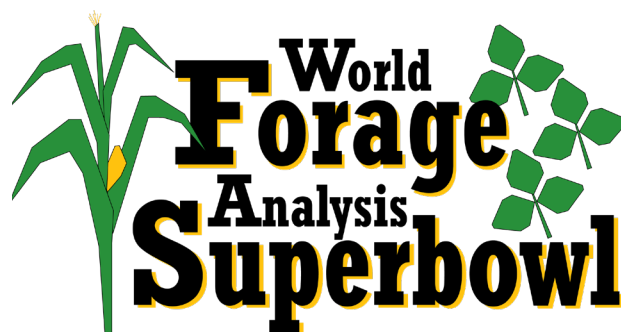
COMMERCIAL HAY: Lazy 2K Livestock, Wheatland, Wyo.

DAIRY HAY: Foraker Farms LLC, Goshen, Ind.

GRASS HAY: Comet Creek Hay Co, Wittenberg, Wis.

MIXED/GRASS HAYLAGE: Four Cubs Farm, Grantsburg, Wis.

STANDARD CORN SILAGE: Genosource, Blainstown, Iowa



Winners were announced and recognized during the World Forage Analysis Superbowl Awards Presentation, sponsored by Lallemand, on Wednesday, September 30. Dairy Forage Seminars gave attendees additional access to forage experts throughout Expo. The winning contest samples and the seminars were located in the Trade Center at World Dairy Expo 2026.

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST

WORLD DAIRY EXPO CHAMPIONSHIP DAIRY PRODUCTS CONTEST AUCTION: \$47,000 TOTAL SALES

TOTAL NUMBER OF ENTRIES: 1,236 FROM 29 STATES

CHEESE & BUTTER GRAND CHAMPION:

BBQ Chip Flavored Cheese Curds
Pleasant Lane Farms Creamery
Latrobe, Pa.

GRADE A GRAND CHAMPION:

10% Vanilla Greek Yogurt
Cabot Creamery Cooperative
Waitsfield, Vt.

ICE CREAM GRAND CHAMPION:

Yippee Skippee
Chocolate Shoppe Ice Cream Company
Madison, Wis.

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Udder Tech, Inc.
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Vital Start Liners
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DIAMOND DAYS *of* DAIRY

W O R L D D A I R Y E X P O 2 0 2 7

September 28–October 1, 2027

Alliant Energy Center, Madison, Wisconsin, USA